

Newsletter

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



P.O. Box 10387, Raleigh, North Carolina 27605

December, 1989

Message from the President



I am excited about being President of the North Carolina Public Health Association (NCPHA). I feel those who attended the Annual meeting know I am enthused with my role in NCPHA and about the things that NCPHA can do to help the people of North Carolina. We are a great organization and we are on the threshold of becoming even greater.

One of the first things I have done as President of NCPHA is to look at the objective of our association to understand why we exist. Following is the objective of NCPHA:

The objective of the NCPHA is to protect and promote the Public Health (personal and environmental) of the citizens of North Carolina by:

1. Providing Public Health workers in North Carolina with a medium for continued training, education and peer exchange as a means of increasing professional identity and performance in Public Health practice.
2. Supporting legislation favorable to Public Health and the promotion of Public Health of the citizens of North Carolina.
3. Promoting programs and/or projects deemed necessary to protect and promote the Public Health of the citizens of North Carolina.

The above objective developed in 1969 outlines a goal for our year. The objective provides the basis for all of our work in NCPHA and as long as we keep the objective as our goal, we will seek out and develop policies and programs which will meet our public health dreams.

It is also important to remember the seal of NCPHA and what it stands for as we embark on a new NCPHA year. The seal was designed and adopted in 1958. The official seal is blue on a white field and it represents honor, purity, and sincerity of purpose. The seven dogwood (state flower) blossoms represent the original Sections of the North Carolina Public Health Association. The

Tarheel is represented by the pine cone atop the shield. The circling bands represent the cooperative spirit and unity of purpose of the whole program—"Community Health."

I recently returned from the American Public Health Association Annual Meeting which was held in Chicago, Illinois. While discussing public health with my peers from across the nation, I discovered how blessed we are in North Carolina with a great public health system. Both our local and state public health programs and our School of Public Health in North Carolina are considered some of the best. We have the largest Public Health Association in the country with well over 2,000 members. We have probably done more in North Carolina on responding to the Institute of Medicine's report on The Future of Public Health than any other state in the union. The activity and response to The Future of Public Health has been tremendous in our state and as a result I am sure we will be seeing many positive outcomes. The Public Health Study Commission adopted by the North Carolina General Assembly is also a great achievement.

Even though we have many blessings, we have many things we still need to do. In recent years we have witnessed increases in infant mortality in North Carolina. Tuberculosis, which technically should not exist in our society, still is a major problem. AIDS and HIV continue to threaten the people of our state and our only way of battling this disease is through education. Prevention in all areas of public health continues to loom as one of our major responsibilities for the future. We need to promote public health within the new Department of Environment, Health and Natural Resources in order to gain the total support of the new department's leadership. Cardiovascular disease, cancer and injury still rank as the three big killers in our society. We have much work to do.

One of our greatest efforts in the coming two years will be the employment of staff for NCPHA. We are seeking to secure the necessary revenues to employ staff. With the success of a grant and contributions from the North Carolina public health family, we will employ someone in 1991 to take the staff leadership role for our association. This is one goal I will personally be working toward to my fullest ability.

*Robert S. (Bob) Parker
President, NCPHA*

North Carolina Public Health Association, Inc.

EXECUTIVE COMMITTEE, 1989-1990

PRESIDENT

Robert S. (Bob) Parker
New Hanover County Health
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2029 South 17th Street
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919/251-3200

PRESIDENT-ELECT

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VICE PRESIDENT

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VICE PRESIDENT

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SECRETARY

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TREASURER

RANDALL TURPIN
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919/733-3816

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APHA & SHA ALTERNATE REPRESENTATIVE

Jimnie L. Rhyne, M.D.
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GOVERNING COUNCIL

MEMBERS-AT-LARGE

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Barbara Hagar (1991)*
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AFFILIATE ORGANIZATIONS

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WESTERN NCPHA
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*Date in parenthesis indicate the year of the Annual Meeting in which the term of the Member-at-Large expires.

SECTION CHAIRPERSONS

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STANDING COMMITTEE CHAIRPERSONS

ANNUAL MEETING

Robert S. Parker
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LOCAL ARRANGEMENTS

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BYLAWS AND MANUAL OF PROCEDURES

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SCHOLARSHIP

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SPECIAL NCPHA APPOINTMENTS

ALLIANCE FOR THE ADVANCEMENT OF PUBLIC HEALTH

Lorey White, Chairperson
Union County Health Dept.
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Monroe, NC 28110-4799
704/283-3793

HISTORIAN

Emily Tyler
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NC CHILD ADVOCACY INSTITUTE

Tom Vitaglione, Chairperson
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919/633-0775

SITE SELECTION COMMITTEE

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Wayne County Health Dept.
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Goldsboro, NC 27530
919/731-1000

ANNUAL MEETING HIGHLIGHTS



President Ann Wolfe (left) addresses First General Session of NCPHA's 78th Annual Meeting, held in Charlotte on September 12-15, 1989. Speakers at the first session were William Cobey, Jr. (center), Secretary of the N.C. Department of Environment, Health and Natural Resources, and James O. Mason, M.D., Dr. P.H. (right), Assistant Secretary for the U.S. Department of Health and Human Services.

THE FUTURE IS BEFORE US

"If it ain't broke, don't fix it." That sounds like good down-home advice but it may not be the best policy. It defies common sense.

The 1989 Annual Meeting of the North Carolina Public Health Association focused on the Institute of Medicine's report. We were asked to look at our current public health system and to build on the model we now have. Earlier in the year, through the leadership of the North Carolina School of Public Health, public forums were held throughout the State to allow individuals to voice concerns regarding public health issues and make recommendations for needed change. The overall message at each forum was that our present system is working, but if it can be made to work better, why not do it.

The major goal of the 1989 program subcommittee was to provide additional resource information for continued self-assessment leading to planning and implementation of productive changes in North Carolina. From all reports, that goal was accomplished. A special thanks is given to those who had a part in this endeavor. Very stimulating presentations were made by William F. Cobey, Jr., Secretary, North Carolina Department of Environment, Health and Natural Resources; James O. Mason, M.D., M.P.H., Assistant Secretary for the United States Department of Health and Human Services, Washington, D.C.; Lillian McCreight, R.N., M.P.H., Assistant Commissioner for Professional Services, Health and Environmental Control, Columbia, S.C.; and William Browder, Jr., M.P.A., Associate Director for Continuing Education, Division of Community Health Service, UNC School of Public Health, Chapel Hill.

For the members of the program subcommittee who were responsible for planning the general sessions, great appreciation is extended. That subcommittee included Sr. Edna English, Ann Forbes, Eddie Pierce, Jr., Sally Malek, and Dr. Ann Wolfe.

Every section of NCPHA planned a program and/or workshop for professional growth and enrichment. Each section program chairperson contributed many hours of work toward the success of the conference. Please help me reinforce our appreciation for the following people's efforts: Brenda Motsinger, Adult Health Promotion; Mexie Fields, Community Health Assistants/Technicians; Steve Cline, Dental; Josephine Cialone, Developmental Rehabilitation; William E. Pierce, Jr., Environmental Health; Elaine Delinger, Laboratory; Mary Fox, Management Support; Peggy Rideout Ellis, Maternal and Child Health; Terri Admire, Nursing; Margaret Liles, Nutrition; Robert Weaver, Public Health Education; Lynda Smith, Public Health Management; Julie Robinson, Social Work; Evelyn Blankenship, Sexually Transmitted Diseases; Dexter L. Morris, Statistics and Epidemiology; and Mark Slaff, Vector Control.

The spirit of the conference indicated public health professionals in North Carolina are accepting the challenge to continue developing a public health system that will provide the many services we know are essential for all of the citizens of North Carolina.

Doris Gothard, 1989 Conference Chairperson

MINUTES NORTH CAROLINA PUBLIC HEALTH ASSOCIATION ANNUAL BUSINESS MEETING

September 13, 1989: President Ann Wolfe presided over the first business meeting, held at the Adam's Mark Hotel in Charlotte, North Carolina. The following actions were taken at this meeting:

A motion was made and seconded to accept the By-Laws of the new Physician Assistants Section.

A motion was made and seconded that the Budget Committee be deleted from the By-Laws, and the review and approval of all budgetary functions be made by the Executive Committee and Governing Council.

A motion was made and seconded to accept the Resolution for AIDS Education.

There was a moment of silent prayer for the following deceased members of NCPHA: Ruth Harris, Forsyth County; Ross Mecham, Forsyth County; William J. Lakey, Forsyth County; Ruth Harrington, Brunswick County; Helen Ghormley, Grantham County; Dr. Leo Croghan, Cumberland County; Dr. Marion Bertling, Guilford County.

Randall Turpin presented the Treasurer's Report. The Audit Committee found the books to be in order.

Article VI of the By-Laws should be amended to read: The President-Elect is the only officer of NCPHA that is required to have been a member of the Governing Council during the past five years.

Linda Parker gave an update on Legislative Actions. Karen Willett reported that NCPHA had a membership of 1,509. Ballot boxes were placed in different locations of the auditorium for the election of officers.

September 15, 1989: President Ann Wolfe presided over the second business meeting, held at the Adam's Mark Hotel.

In the drawing for the membership incentive, Lou Turner and Vickie Whitaker each won \$50.00. Bob Parker reported that more than \$11,000 had been received for the Executive Fund. The North Carolina Public Health Association's Annual Meeting for 1990 will be held September 11-14 at the Radisson Hotel in Raleigh.

Susan O'Brien installed NCPHA's new slate of officers for 1989-90: President, Robert Parker; President-Elect, Dan Shingleton; Vice-President for Education, Leonard Wood; Vice-President for Communication, Newsom Williams; Secretary, Peggy Ellis; Members-at-Large, Lou Turner and Leslie Brown.

With no further business the meeting was adjourned.

Respectfully submitted,
Lillie DeWitt, Secretary
NCPHA

1989 NCPHA AWARDS RECIPIENTS

At the Awards Banquet, held on September 14, 1989, the following major awards were presented by the North Carolina Public Health Association: Reynolds Award, Watson S. Rankin Award, Norton Group Award, Distinguished Service Award, and Citation of Merit. The 1989 recipients of these prestigious awards were:

1989 Reynolds Award Linda Baugh Parker

Division of Community Health,
UNC School of Public Health



Linda Parker

For tremendous energy and untiring commitment to enhancing the public health system in our state;

For noteworthy legislative efforts that have contributed to an increased involvement in legislative issues by the public health profession;

For creative vision of a public health network that is knowledgeable about legislation, more politically astute and more aggressive in represent-

ing public health interests;

For exhibiting leadership, skillful organizational abilities and marketing expertise to assure a unified public health constituency;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1989 Reynolds Award to Linda Baugh Parker.

1989 Rankin Award George G. Dudney, D.D.S.

Dental Health Section, Division of Health Services



Dr. George Dudney

For strong leadership, organizational abilities and a spirit of teamwork in untiring efforts with the North Carolina General Assembly;

For innovative public health program development, the training of public health professionals, and research used for program planning;

For dedicated efforts in establishing a preventive dental health program that has become a national model and brought recognition to

the state;

For providing a remarkable legacy of documented improvements in the oral health of North Carolinians during 34 years of devoted service;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1989 Rankin Award to Dr. George G. Dudney.

1989 Distinguished Service Award Anne Presnell

Orange County Data Processing Department, Hillsborough



Anne Presnell

For unfailing dedication, dependability and flexibility, as well as a willingness to listen;

For professional commitment to local initiatives that have proven to have valuable statewide application;

For the development of excellent, well-documented, easy to use, affordable software for local health departments;

For unselfishly working as a computer analyst, programmer and instructor for a public health computer package that has been recognized as a model for the entire public health reporting system in North Carolina;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1989 Distinguished Service Award to Anne Presnell.

1989 Norton Group Award Shellfish Sanitation Unit

Division of Health Services, Morehead City



Front row (left to right): George Gilbert, Wayne Mobley, Patricia Fowler, and Diane Mason; Second row (left to right): David Clawson, James Lewin, and Robert Benton.

For exemplifying dedication, teamwork and organization by quickly implementing a crisis plan of action when no such plan existed for the state;

For epitomizing the art and science of public health practice to our state, as well as to those examining this situation nationally and internationally;

For skillfully mastering physical and mental resources at all levels of government to avert a crisis not only for the public's health, but also for the economy of the state;

For tirelessly maintaining clarity of purpose in providing consumer protection while helping preserve the integrity of the North Carolina shellfish industry during the Red Tide that assaulted our coast;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1989 Norton Group Award to the Shellfish Sanitation Unit.

1989 Citation of Merit Shirley E. Callahan

Director of Nursing, Durham County Health Department



Shirley Callahan

For development of the first glaucoma screening clinic in a health department, which became a statewide public health nurse training center;

For inspiring innovative analysis of local home health programs and the pioneering effort of hiring the first occupational therapist in home health in the state;

For dynamically directing a public health nursing program with warmth, sincerity and humor, while fostering interagency and community involvement and coordination;

For dedicated public health advocacy by authoring and co-authoring publications that enhance other providers' knowledge of public health and prevention;

For these and other significant contributions to public health, the North Carolina Public Health Association presents the 1989 Citation of Merit to Shirley E. Callahan.

NCPHA SERVICE AWARDS

TWENTY-FIVE YEARS:

Linda Britt	Division of Health Services
Mamie L. Chase	Wayne County
Alice L. Coburn	Pitt County
Tucker Daniel	Division of Health Services
Jean Winifred Duckett	Buncombe County
Thereasea D. Elder	Mecklenburg County
Norman Franks	Wake County
Ruby R. Glover	Wilson County
Christine Grasty	Haywood County
C.H. Hamm, Jr.	Craven County
R. Ruth Harrington	Brunswick County
Olivia C. Hinton	Division of Health Services
Betty M. Lamb	Division of Health Services
Carolyn McCoy	Division of Health Services
Frances B. Nordan	Guilford County
John D. Pittman	Morganton
Alyene Pollock	Craven County
Charles E. Powell	Wayne County
Sylvia Saxon	Division of Health Services
Owen R. Setzer	Division of Health Services
Barbara A. Worlds	Division of Health Services
Gloria H. Mauney	Lincoln County
Florence C. Moore	Pasquotank County

THIRTY YEARS:

Dorthula Baird	Division of Health Services
David Baxley	Division of Health Services
Dewey Boseman	Division of Health Services
Wade D. Bridges	Research Triangle Park
Grace Campbell	Bladen County
Richard Cheves	Division of Health Services
Carolyn R. Greene	Guilford County
Gennie Johnson	Wake County
Pauline McLurkin	Mecklenburg County
Leon Hampton Sewell	New Hanover County

THIRTY-FIVE YEARS:

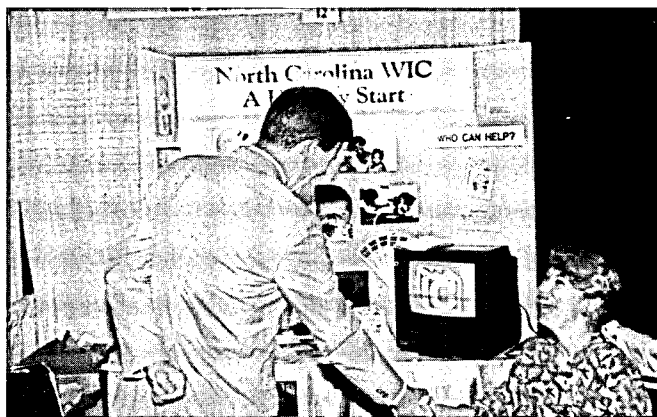
Marion B. Duggins	New Hanover County
Joseph E. King	Division of Health Services
Helen W. (Ford) Hannon	Randolph County
Allen K. Glover	Wake County

FORTY YEARS:

Joseph A. Livingston	Forsyth County
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Two of the 38 recipients of NCPHA Service Awards are (left to right) Pauline McLurkin, for 30 years, and Thereasea Elder, for 25 years.



Bob Parker speaking with exhibitors during 1989 Annual Meeting in Charlotte.

NCPHA AWARDS: 1990

The NCPHA Awards Committee is now accepting nominations for the following awards for 1990:

A: Reynolds Award: The Reynolds Award is bestowed upon the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

B: Norton Group Award: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

C: Watson S. Rankin Award: The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina over a period of several years.

D: Distinguished Service Award: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

E: Citation of Merit: This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

F: Service Pins: Service pins are awarded for completion of twenty-five years of full time work in public health, or related field, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous.

Valid nominations in large numbers are encouraged!!! Please make your nominations on the application forms that are included as an insert in this newsletter. Applications must be postmarked no later than April 20, 1990. Send them to: Chris Hoke, Department of Environment, Health and Natural Resources, P.O. Box 27687, Raleigh, North Carolina 27611-7687.

PUBLIC HEALTH CONFERENCE

The annual Public Health Conference for UNC School of Public Health alumni and health professionals will be held May 3, 1990 in Chapel Hill. *Bridging the Gap Between Research and Service, Challenges for 1990* is the theme. The conference will precede the May 4, 1990 dedication program for the McGavran-Greenberg Hall and the Baity Laboratory. This year marks the 50th anniversary of the School of Public Health as well as the dedication of the new facilities.

RECIPIENTS OF 1989-90 SCHOLARSHIPS

The Elizabeth Holley Scholarship

The Elizabeth Holley Scholarship award for a public health nurse was funded by the North Carolina Association of Public Health Nursing Administrators. This year's award, in the amount of \$500, was made to Rebecca W. Oliver. Rebecca is Nursing Supervisor of Baby Love Maternity Care Coordination at Mecklenberg County Health Department. She is currently enrolled in the MSN degree program at the University of N.C. at Charlotte.

Management Support Section Scholarships

For 1989-90 the NCPHA Management Support Section funded two \$500 scholarships for public health management support persons. One of these awards was made to Helen M. Powell. Helen is a Clerk Typist at the Robeson County Health Department, working primarily with the WIC Program. She is enrolled at Pembroke State University and is working on a degree in Business Management.

The second awardee was Carol L. Gaddy, Director of Fiscal and Business Management at the Robeson County Health Department. She is enrolled at Pembroke State University in Business Administration, working on a degree in accounting.

Other NCPHA Scholarships Awarded

In addition to the above special funded scholarships, the NCPHA Scholarship Committee recommends the following awards from the General Scholarship Fund.

1. Paul (Danny) Jacob, scholarship of \$325.00. Danny is employed in STD Control at the Eastern Regional Office of DEHNR. He is currently enrolled in the non-residential masters degree program of

the UNC-CH School of Public Health, in the Department of Health Policy and Administration.

2. Connie West Stack, scholarship of \$325.00. Connie is employed by the N.C. State Laboratory, in the Lab Improvement Branch, as a Medical Lab Tech II. She is enrolled at North Carolina State University in the Health Occupations Program where she hopes to earn her B.S. degree.

3. Jane Hoffman, scholarship of \$325.00. Jane is a Public Health Nurse who is employed at the Mecklenberg County Health Department as Nursing Supervisor in the Communicable/Chronic Disease Programs. She is enrolled in the non-residential masters degree program in the Nursing Department at the School of Public Health, UNC-CH.

4. Paula Herion, scholarship of \$325.00. Paula is employed as a Sanitarian with the Davie County Health Department. She is enrolled in the evening college at UNC-CH, pursuing a Masters degree in the School of Public Health in Health Policy and Administration.

5. Rosemary Pike, scholarship of \$325.00. Rosemary is a Dental Hygienist who is employed in the Dental Health Section of the Division of Health Services. She is pursuing a Bachelors degree in School and Community Health Education at East Carolina University.

6. Wanda Denise Robinson, scholarship of \$325.00. Wanda is a Public Health Nurse at the Sampson County Health Department. She plans to complete her Bachelors requirements at Atlantic Christian College; she is currently enrolled at Sampson Community College.

7. Linda Mayne, scholarship of \$300.00. Linda is a Clinical Nursing Supervisor at the Pitt County Health Department. She is enrolled at East Carolina University, working on a Masters degree in Community Health and Program Planning.

Moses Carey, Jr.
Chair, NCPHA Scholarship Committee



Pictured above are five of the 1989-90 Scholarship winners: (left to right) Rebecca Oliver, Helen Powell, Carol Gaddy, Jane Hoffman, and Wanda Robinson.

1990-91 SCHOLARSHIP AVAILABILITY

Applications for NCPHA Scholarships are being accepted and must be received by June 15, 1990. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarships. Awards can be used for prerequisites or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

The amount of the scholarship award usually ranges from \$300.00 to \$500.00 per awardee. Please obtain additional information and an application through:

Moses Carey, Jr., Director, Orange-Chatham Comprehensive Health Services, P.O. Box 339, Carrboro, N.C. 27510

RESOLUTIONS OF PUBLIC HEALTH SIGNIFICANCE

Yes—the North Carolina Public Health Association, Inc., has a Resolutions Committee; and yes—one of the many responsibilities of NCPHA is to consider resolutions of public health significance during the business session at the annual meeting each year. The role of the Resolutions Committee is to receive proposed resolutions from anyone or group and process them for consideration by the Governing Council.

So—develop your thoughts or position on public health issues and submit them to me or other members of the Committee (Georgina Chandler, Roxanne Fredrick, Rosemary Pike, Karen Willett).

Stacy Covil, Chair
NCPHA Resolutions Committee

EXECUTIVE AND DEVELOPMENT FUND EXCEEDS \$14,000

The North Carolina Association of Local Health Directors has contributed \$2,500 to the NCPHA Executive and Development Fund. With this contribution we have reached \$14,500 in contributions and pledges. Also helping us to reach this total are the following sections of NCPHA:

Dental	\$100
Environmental Health	\$ 50
Laboratory	\$100
Nursing	\$300
Public Health Management	\$100
STD	\$100

With these contributions we are ahead of all my highest expectations for 1989. If the campaign continues to be as successful as it has been since May of this year, we will reach our \$25,000 goal by the end of the Annual Meeting in 1990.

As a part of the campaign toward the \$25,000 goal, we are having an end-of-year fund drive. Most of you probably received a mailing from me dated November 10, 1989, telling about this end-of-year activity. This memo was a reminder to NCPHA members who have not contributed to the campaign, asking them to contribute. For a \$25.00 contribution you will receive a beautiful NCPHA lapel pin. The memo was also a notice to those people who have pledged to please contribute the amount they pledged.

Finally, it described an end-of-year incentive-giving bonus. Those individuals who give \$100.00 or more may win a **Romantic Weekend For Two**. For every \$100.00 given, you will receive a chance to win one Friday, Saturday or Sunday night in a luxurious suite with an extraordinary view of uptown Charlotte at the Adam's Mark Hotel. It includes breakfast for two with room service or in the hotel restaurant, bottle of champagne, rose with vase and all other hotel amenities. The drawing for the **Romantic Weekend For Two** will be held on January 2, 1990.

*Robert S. (Bob) Parker
President, NCPHA*

NEW AWARD PLANNED BY PUBLIC HEALTH WEEK COMMITTEE

Public Health Week 1990 will be held the week of April 1-7, 1990. World Health Day, which falls on April 7, coincides with this special event.

The Public Health Week Committee is changing its awards for 1990. In the past, three awards were given: (1) the Outstanding Public Health Achievement Award; (2) the Citizen's Involvement Award, and (3) the Outstanding Board of Health Award.

The first two awards went to health departments and the third went to a local board of health. In 1990, however, the Board of Health Award will not be presented by the Public Health Week Committee; it will be a separate award presented by the Association of Local Boards of Health during its annual meeting.

As of 1990, the Public Health Week Committee will offer an award for an innovative event implemented during Public Health Week. This award will be presented to two local health departments each year. There are no restrictions on either the innovation or the uniqueness of the event. However, the event should foster Public Health Week's goal of involving community citizens and organizations in both public and private sectors and raising public awareness of and support for public health services. Award winners will be selected on the basis of local health department feedback information.

The winning health department(s) will receive a plaque and a certificate for either a \$150.00 credit for a one-time purchase of Public Health Week merchandise or \$100.00 to cover expenses for a future Public Health Week activity. The award will be presented to the winning health department at the health department itself. This will allow for full staff participation, as well as that of invited local leaders and the media.

*Amin Khalil, Chair
Public Health Week Committee*

REPORT FROM LEGISLATIVE COMMITTEE

Two top priority goals, the establishment of an independent Public Health Study Commission and consolidation of state health and environmental programs into a new department, were among NCPHA legislative goals approved during the 1989 General Assembly.

NCPHA initiated the bill that established the 21-member **Public Health Study Commission**, charged with studying public health services in North Carolina and recommending improvements. Members appointed by Senate President Pro Tem Henson Barnes are Senators Ollie Harris, Russell Walker, Jim Ezell and Paul Smith; Carl Durham, of the Association of N.C. Boards of Health; Maye Gurley, Wayne County health director; and Richard House, UNC School of Public Health.

Governor Jim Martin appointed Dale Simmons, Surrey County Health Director; Percy Sears, former commissioner from Guilford County; George Rudy, deputy director of the Department of Environment, Health and Natural Resources; Jeff Long, consumer representative from Fayetteville; Jim Fulgrum, Wake County physician; and William Drake. Speaker Josephus Mavretic appointed Representatives Betty Wiser, Howard Barnhill, Charles Cromer, and Theresa Esposito as well as Chris Mansfield, a Greenville physician.

The **Department of Environment, Health and Natural Resources** combines many health programs formerly in the Department of Human Resources with environmental programs from the now defunct Department of Natural Resources and Community Development. Former congressman William Cobey, Jr. was appointed secretary of the new department, the first Cabinet-level agency created in the state since 1977.

NCPHA's top funding priority, for **local environmental health programs**, will receive \$300,000 each year of the biennium. No additional appropriations were included for expansion of **health promotion and disease prevention** programs. No state funds were appropriated for **AIDS prevention and education**; however, the General Assembly did specify that \$290,000 of a larger federal block grant must be used for this purpose.

More successful were efforts to increase **funding for maternal and child health**. Effective January, 1990, Medicaid coverage for pregnant women and infants will be expanded to include persons with family incomes up to 150 percent of the federal poverty guidelines. In October, 1989, children under age six with family incomes equal to or less than the federal poverty guidelines were covered for Medicaid benefits; in October, 1990, this will include children up to age seven. In addition, \$260,000 was appropriated for the **Infant Mortality Prevention Campaign**, a program to promote the importance of early continuous and good prenatal care. The **Rural Obstetrical Malpractice Fund** also received continuation funding.

A bill initiated by NCPHA to **add local government employee representation to the State Personnel Commission** was ratified, specifying that one of the two County Commissioners Association appointees be a local government employee hired under the State Personnel Act.

NCPHA's goal for a **statewide solid waste management plan** was accomplished in the comprehensive Solid Waste Management Act of 1989. This major rewrite of the solid waste law also includes directives for disposal of used oil, scrap tires and various medical wastes.

The Legislative Committee will work this year to plan strategies for NCPHA's goals that can be considered in the 1990 short session. New section representatives joining the effort this year include Ann Heimer, Public Health Management; Sussie Sutton, Health Education; Nick Engel, STD Section; Kay Brandon, Social Work; Liz Fredrick, Nutrition; and Richard House, member-at-large.

*Linda Parker, Chair
Legislative Committee*

AMERICAN PUBLIC HEALTH ASSN.

The theme of the 117th Annual Meeting of the American Public Health Association, held in Chicago on October 22-26, 1989, was "Closing the Gap: Ethics and Equity in Public Health." Key issues discussed at this meeting were: health equity for women; the poor and minority groups; access to health care for the uninsured and underinsured, seniors, and AIDS patients; and ethics in environmental responsibilities and world health.

A resolution has been developed by APHA on what should be included in a National Health Program, with Congressman Waxman as the sponsor of the Resolution. As of October, there were 16 co-sponsors in the House of Representatives; however, none were from North Carolina. [Give me a call at (919) 761-2390 if you would like a copy of the Resolution and wish to write your congressman. The Resolution number is 760.]

The Year 2000 Health Objectives for the United States are being developed and the Model Standards for public health services will be tied directly to the Objectives. The Year 2000 Objectives will be the theme of the 1990 APHA Annual Meeting in New York, September 30 through October 4, 1990.

The recipient of the APHA 1989 Presidential Citation was Studs L. Terkel, author and a staunch advocate for the protection of the environment.

Faye Wattleton, President of the Planned Parenthood Federation of America for the past eleven years, received the 1989 Award for Excellence. Before becoming President of Planned Parenthood, Ms. Wattleton was a public health nurse and a nurse midwife.

Myron Allukian, Jr., D.D.S., M.P.H. is the current President of APHA and C. William Keck, M.D., M.P.H., Health Director in Akron, Ohio, was elected President-Elect.

*Maida Dundon
APHA Representative*

SOUTHERN HEALTH ASSN.

At the March, 1989 meeting of the Southern Health Association (SHA), held in Louisville, Kentucky, the Governing Council established a special retirement membership category at 50% of current membership rate, with student rates to be the same as retirees. Some state affiliated associations have developed a retirement group or section to retain retirees in the associations; many have remained active. We may wish to consider this in North Carolina.

SHA will meet with South Carolina on May 23-25, 1990, in Myrtle Beach; with Alabama on April 24-26, 1991, in Huntsville; and with Arkansas in May, 1992, in Warm Springs.

The SHA gives the following five awards: (1) Special Meritorious (2) Ross (3) Charles G. Jordan (4) the Ficuet-Holley and (5) Outstanding Legislator Award. Beth Joyner, Richard Nugent, Estelle Fulp, and Barbara Ann Hughes have been recipients of these awards in past years. If you would like to nominate someone, submit the nomination to Louis Thayer, Awards Chairman, by January 1, 1990.

SHA is working hard to present an active program when it meets with each state. A leadership conference will be conducted along with a public health forum on a current regional public health issue. SHA would again like to extend an invitation for North Carolina to meet with them, possibly in 1993.

I presented a report from Estelle Fulp, NCPHA's representative to SHA, which I have available for anyone interested. There was much interest in North Carolina's new department of Environment, Health and Natural Resources as well as NCPHA's development fund for hiring a full-time Executive Director.

There are many dedicated, conscientious and concerned public health workers in the Southern Health Association and the affiliated states. I personally believe NCPHA could learn a lot from SHA if we would become more actively involved. I suggested that SHA try to become the health arm of the Southern Governor's

Association. I would like to recommend that NCPHA continue our affiliation with the Southern Health Association.

*Jimmie L. Rhyne, M.D.
SHA Alternate Representative*

* * *

*Additional information from Estelle Fulp,
Affiliate Representative to SHA*

My thanks to Jimmie Rhyne, Alternate, who once again attended SHA's Governing Council meeting for me as I had business conflicts. SHA currently has 217 members, 19 of whom are from North Carolina. It is my hope that many NCPHA members will give serious consideration to membership in Southern Health Association. Those of you who have read or heard of the Institute of Medicine report should be aware of the urgency for public health workers to build strong coalitions with others in order to impact on health policy—a strong SHA could be just such a coalition. Membership dues in SHA are \$20.00 (\$10.00 for students and retired individuals). A membership application can be obtained by writing to Southern Health Association, c/o Metro Health Department, 311-23rd Avenue-N, Nashville, Tennessee 37203.

WESTERN NCPHA

The Western North Carolina Public Health Association's 1990 Annual Meeting will be held in the "Apple Mountain Country," at the Kanuga Conference Center in Hendersonville. The dates for the meeting are May 23-25, 1990.

The 1990 meeting will mark the 44th year that WNCPHA has provided an educational conference that attracts a wide range of disciplines in public health. The program committee and the various sections are planning an exciting and productive annual meeting. The Henderson County Health Department will be the host agency and be responsible for the local arrangements.

The WNCPHA officers for 1989-90 are:

President: T.B. Haynes—DEHNR/WRO

President-Elect: J. Michael Vinson—DEHNR/WRO

Vice-President: Belinda Allison—Jackson County Health Department

Secretary: J. Michael Reavis—Yadkin County Health Department

Treasurer: Elizabeth Sheeks—DEHNR/WRO

*Thornton B. Haynes
President, WNCPHA*

EASTERN DISTRICT NCPHA

In October 1989, longtime public health worker Shirley Mazingo resigned from her position as Nursing Director at Johnston County Health Department and her position as President-Elect of EDNCPHA. She will be missed immensely and those of us from EDNCPHA wish her well in her new position with Wake Rehab Home Health.

Bouncing back from this bad news, the Executive Committee had an emergency meeting at Wake County Health Department on October 19, 1989. It was decided that Vice-President Deborah Warren would be moved up to the President-Elect's position and that the Vice-President's position be filled by nomination from the Executive Committee. Harry Whitley was nominated as the new Vice-President of Eastern District.

With this behind us, we are striving to plan for our annual meeting on May 2-4, 1990 at Atlantic Beach, in the new Sheraton Convention Center. We are looking forward to a large attendance this year because of the new location.

*Debra Springer
President, Eastern District NCPHA*

NEWS FROM THE SECTIONS

ADULT HEALTH PROMOTION

Dr. Michel Ibrahim, Dean of The School of Public Health, UNC-CH, spoke to 60 professionals at the annual Section breakfast in Charlotte. His topic, "Enhancing Collaborative Health Promotion Work Between the School of Public Health and Local Health Departments," was a response to the Institute of Medicine Report on the *Future of Public Health*.

During the awards ceremony, Carolyn Schmidt from Guilford County received the Helen Ray Outstanding Employee Award. Plaques were also presented to Tom Bagnol in Surry County for the Outstanding Individual from the Community Award and to Alamance County Health Department as Outstanding Agency. Special Commendations were given to Margaret Holt and Dr. Jorge J. Gonzalez with AHEC in Wilmington, NC.



Pictured on the left is Lee McLawhon receiving the Outstanding Agency Award for the Alamance County Health Department. On the right is Carolyn Schmidt, recipient of the Helen Ray Outstanding Employee Award.

In order to provide improved educational opportunities, the membership voted to increase dues to \$5.00 annually.

Following the breakfast meeting the Section, along with the Public Health Management Section, co-sponsored a workshop entitled "Avoiding Premature Death of Your Health Promotion Program." The speakers, Dr. Allan Steckler, Associate Professor with UNC-CH School of Public Health, and Dr. Robert Goodman, Assistant Professor with USC Department of Health Promotion and Education, discussed practical application of their research on "institutionalization" for ensuring long-term viability of health promotion programs.

Officers of the Adult Health Promotion Section for 1989-90 are:

Chairperson Brenda Motsinger
Guilford County Health Department
Chairperson Elect Judy Foresio
Division of Health Services,
Winston-Salem
Vice Chairperson Sally Malek
Division of Health Services, Raleigh
Secretary Anna Schenck
Guilford County Health Department
Treasurer Theresa Hughes
Surry County Health Department

Brenda Motsinger
Chair

DENTAL HEALTH



Dr. John Hughes
receives the
Ernest Branch
Award

This year's sectional meeting was both exciting and informative. Dr. Catherine Watkins, a Geriatric Fellow at UNC-School of Dentistry, gave an excellent presentation on "The Geriatric Dental Patient and Public Health Issues." The presentation was well-received by all in attendance.

The Ernest Branch Award was presented to Dr. John Hughes, who has epitomized dental public health both in North Carolina and nationally during his long and distinguished career.

Dr. Jean Spratt, the new state Dental Director, gave an update on the reorganization of the Division of Health Services

into the new Department of Environment, Health, and Natural Resources.

This year we also co-sponsored a workshop with the Nutrition Section entitled "Nutrition and the School Lunch Program." This joint effort was well-attended and we all gained a better understanding of the School Lunch Program. Our thanks to Margaret Liles of the Nutrition Section for working with us. Dental Health was well-represented.

Elections were held and the officers for the coming year are: Chairperson, Rick Mumford, D.M.D.; Program Chair, Earle Yeamans, D.D.S.; Secretary-Treasurer, Carol Reid, RDH.

Rick Mumford, D.M.D.
Chair

DEVELOPMENTAL REHABILITATION

The Developmental Rehabilitation Section had a very successful program at the Annual NCPHA Meeting. We recognized three individuals who have exhibited a special commitment to serving persons with handicaps and/or chronic illnesses through our Section awards. The Outstanding Achievement Awards were presented to Barbara Baldwin, Clerk, Onslow County Health Department and Karen Haas, Physical Therapy Consultant, Eastern Regional Office. The Outstanding Contribution Award was presented to Edith Gill, Administrative Officer, Developmental Disabilities Section.



Karen Haas (left) receives
Award for Outstanding
Achievement



Edith Gill (left) recognized
with Outstanding
Contributions Award

The Section looks forward to another active year. We hope to continue to broaden our membership to all public health professionals serving high risk children and their families.

Josephine Cialone
Chair

LABORATORY

The laboratory section is looking forward to a challenging year as we enter a new decade in laboratory medicine. Looking back at the 1980's, these years have brought new technologies and new problems.

Cholesterol programs, with the expanding role of the local health department laboratory and new affordable equipment, are in the news. **KNOW YOUR NUMBER** (i.e. your cholesterol value) is a phrase which echoes across our state and country. With these efforts our people have a new awareness of how they can help improve health and wellness to a big degree.

AIDS, another big word, is one of the life threatening potential hazards that adds to the stress of all laboratories. The past 10 years have brought a great number of changes to the role of the local laboratory. The Mandated Standards and the recommendations to follow the National Committee of Clinical Laboratory Standards began to set a good framework for us. The organizing of the Western and Eastern Laboratory Sections of NCPHA has also been a vital part of this improvement. And as we enter a new decade we already see major changes with the Laboratory Improvement Act passed in 1988, to begin in 1990. The pace is set and our laboratory section is excited about being a part of it.

Officers and Committee Chairpersons for the Laboratory Section during 1989-1990 are:

Chairman	Elaine Dellinger, Yancey County Health Department
Vice-Chairman	Ann W. Grush, State Laboratory
Secretary	Clementine Mason, Sampson County Health Department
Treasurer	Dr. Lou Turner, State Laboratory
Members-at-Large	Cherry C. Horn, Eastern Regional Office; Georgina M. Chandler, Western Regional Office
Nominating Committee	Betty M. Smith, Wilson County Health Department
Membership Committee	Susan M. O'Brien, New Hanover County Health Department
Awards Committee Representative to NCPHA's Legislative Committee	Martha Adams, State Laboratory
	Susan M. O'Brien

We are very pleased to announce the Laboratorian of the Year Award for 1989 went to Martha Adams from the Laboratory Improvement Branch of the State Laboratory, Raleigh. Congratulations!

*Elaine M. Dellinger
Chair*

MANAGEMENT SUPPORT

NCPHA's Management Support Section met on Wednesday, September 13, 1989 at the Adam's Mark Hotel in Charlotte. Keith Patton, Franklin County Health Director, gave a presentation on a new computer program. Mitza Mercer presided over the business meeting. The Achiever of The Year Award was presented to Janice Jones, Robeson County Health Department. Two \$500 scholarships were presented to Carol Gaddy and Helen Powell, both of the Robeson County Health Department.

Officers for 1989-90 were elected. The officers are:

Chairperson	Janice Jones Robeson County Health Department
Vice Chairperson	Delance Ellis Wilson County Health Department
Secretary	Sheila Oliver Cumberland County Health Dept.
Treasurer	Teresa Highsmith Cumberland County Health Dept.

Members-at-Large	Joanie Belk Lincoln County Health Department Pattie Smith Guilford County Health Department
Parliamentarian	Mitza Mercer Beaufort County Health Department

On Thursday, September 14, the Management Support section co-sponsored two workshops; one with Health Education on "The New Work Force," and one with Nursing Section on "Assessing Your Clients' Health Beliefs." Attendance was good at both workshops and the speakers were excellent.

As we look to the 1990's, we should stop and reflect on how far we've come and then look ahead to how far we can go. The Management Support Staff is a vital part of the public health team and if we pull together, we can become one of the strongest sections of NCPHA. If you are not already a member, we certainly encourage you to join us.

*Janice R. Jones
Chair*

MATERNAL AND CHILD HEALTH

The 13th annual meeting of the Maternal and Child Health Section of the North Carolina Public Health Association was held at the Adam's Mark Hotel in Charlotte. Two very successful functions were held this year.

The Awards Breakfast featured Dr. Dudley E. Flood, Ombudsman for the State Superintendent, North Carolina Department of Public Instruction. Dr. Flood's keynote address was "How To Avoid the Hunter's Instinct." The group appreciated Dr. Flood's candid and honest reflections on where we are, and where we are headed in the "helping professions."

Chairperson Peggy Ellis conducted the business meeting, which began with Awards Presentations by Carolyn Sparks, Chairperson of the Awards Committee. The Awards Breakfast is a very special annual event for the MCH professionals who strive for excellence in service to women and children, and it is the time to recognize the commitment and dedication of those extra-special persons who were nominated and selected for outstanding performance. The awards for 1989 were presented to the following:

MCH Award for Outstanding Achievement:

(Member) Elizabeth Moore, R.N.—Catawba Co. Health Dept.
(Non-Member) Kimberly Moser, R.N.—Fayetteville DEC

Sids Counselor of the Year Award:

Joyce Rogers, R.N.—Cumberland Co. Health Department

Sids Certificate of Appreciation:

Barbara Lanford, R.N.—Pitt Co. Health Department



Recipients of awards from Maternal and Child Health Section are (left to right) Kim Moser, Joyce Rogers, Barbara Lanford, and Elizabeth Moore.

The 1989-90 slate of officers was presented by the Nomination Committee:

Chairperson	Karen K. Carraway
Vice-Chairperson	Blanche W. Hardee
Secretary/Treasurer	Betty Jo McCorkle
Members-at-Large	Janie Parnell, Lisa Sutton

The workshop entitled "Congenital Syphilis and Pediatric AIDS" was jointly sponsored by the Sexually Transmitted Disease Section and the Social Work Section with the Maternal and Child Health Section. A panel presentation was made by Dr. Paul N. Zenker of the Center for Disease Control, Atlanta, Georgia; Betsy Randall-David, R.N., Ph.D., AIDS Control Program, Division of Health Services; and Sandy Hendrickson, R.N., FNP, AIDS Case Management Coordinator for Wake County Health Department.

The panel discussed the current incidence and trends in regards to these diseases among children in North Carolina and the nation. The panel also discussed the role that public health programs have in preventing these diseases through increased surveillance, targeted risk reduction, education programs, and increased cooperation and communication among care providers. Following their informative and interesting presentations there were numerous questions and comments from the group.

This workshop was a successful learning experience and we thank all of those who participated and attended. We believe the joint effort contributed to the overall spirit of cooperation of NCPHA.

Special thanks is given to Peggy Ellis, Past-Chairperson, for her leadership and hard work, and also to the entire Executive Committee, who worked to make this year's annual meeting a success.

We look forward to 1990. We pledge our very best in offering you dedication and enthusiasm.

*Karen K. Carraway
Chair*

NURSING



*Vashti Sugg receives
Nursing Section's Margaret
B. Dolan Award*



*Jo Anne Brannock receives
Nursing Section's Direct
Service Award*

Members of the Nursing Section of NCPHA! You have a very eager and capable group of officers and committee chairs ready to serve you. We will work diligently to plan a meaningful year for all. Please do your part by helping in some way whenever asked. Ruth Harrell, our Margaret B. Dolan speaker this year, shared the following thoughts with us. "One of the most important characteristics that we must possess is that of being a visionary. We must be able to think beyond our own capabilities and even dare to take some risks. Change is good and we need to be able to envision the possibilities of a bright future. Let us have a vision of change that is productive and positive. We can use the obstacles before us as stepping stones, not as stumbling blocks. We can do anything I believe."

*Lou Brewer
Chair*

NUTRITION

The Nutrition Section held a business luncheon meeting on September 13, 1989 in Charlotte during the annual NCPHA meeting. Debra Brown, Chairperson, conducted an informative business meeting. Important comments concerning the status of licensure were shared by our Legislative Committee Chairman, Josephine Cialone. The section approved the donation of \$1.00 per section member to the Administrative Development Fund. Celia Buck presented the 1989 Bertlyn Bosley Award for Excellence in Public Health Nutrition to Elizabeth "Libba" Gantt, a pediatric nutritionist in the New Bern catchment area.



Libba Gantt (left) receives Bosley Award of Excellence from Celia Buck.

On Thursday, September 14, the Nutrition Section and the Dental Health Section jointly sponsored a workshop entitled "Quality of School Lunch Programs." Lynn Hoggard, a nutrition coordinator with the North Carolina Department of Public Instruction, shared information on this topic with approximately 45 participants.

The next meeting of the Nutrition Section will be held in conjunction with the Annual Nutritionists' Conference in Brown's Summit, February 20-22, 1990. See you there.

*Margaret P. Liles
Chair*

PHYSICIAN EXTENDER

At the September, 1989, NCPHA convention in Charlotte, the general membership approved formation of a Physician Extender Section. Physician extenders now have the opportunity to address health and professional concerns and issues within their own section and this should prove to be a real boon to physician extender involvement in public health activities in North Carolina.

On November 18, 1989, physician extenders from across the state met at Catawba AHEC in Hickory, following a continuing education workshop on Child Sexual Abuse, to elect state level officers for this section.

Those of us who have been actively involved in seeing the fruition of efforts to become a section now become a reality, warmly welcome the support of our other colleagues involved in public health.

In general, the goals and objectives of this section will be to provide a support group for N.P.'s and P.A.'s in public health; to provide continuing education in public health; to lobby for legislative needs affecting public health; to address legal, ethical and practice issues pertaining to this section; and to promote collaboration public health care dialogues within other sections of public health and the outside community.

All physician extenders working in public health are eligible to join this section. Dues for membership in this section are five dollars per year.

Joyce Nixon

PUBLIC HEALTH MANAGEMENT

Officers for the Public Health Management Section for the 1989-90 year, to serve a one year term, are:

Chairperson Steve Martin, Health Director
Eastern Regional Office

Vice Chairperson Lynda Smith, Assistant Health
Director
New Hanover County Health
Department

Secretary/Treasurer Leah Devlin, Health Director
Wake County Health Department

Public Health Management cancelled a program scheduled during the Annual Meeting on September 13. Michael Cheek, Ph.D., Chief, Crime and Violence Section, Department of Crime Control and Public Safety, was scheduled to speak about "Violence As A Public Health Problem." Mr. Cheek was not able to attend the meeting due to illness. The section had very few people there and did not hold a business meeting but did have an education workshop scheduled in conjunction with the Adult Health Promotion Section on Thursday, September 14, from 9:00-11:30 AM. The topic was "Avoiding Premature Death of Your Health Promotions Program," subtitle: "Insuring Long-Term Viability of Programs." Speakers were Alan Steckler, Dr.P.H., Associate Professor, School of Public Health, UNC-Chapel Hill, and Bob Goodman, Dr.P.H., Research Associate Professor, University of South Carolina.

For the upcoming year, Lynda Smith, who will serve as the Program Chairperson, will be looking for three or four people to serve with her on a Program Committee to help plan the programs for the 1990 Annual Meeting. We would like to have an exciting program and encourage the participation of all Public Health Management Section members to attend the 1990 Annual Meeting. If you would like to volunteer for this committee or hear more about it, please contact Lynda Smith at New Hanover County Health Department at (919) 252-3200.

Lynda Smith
Vice-Chair

SOCIAL WORK



Dan Shingleton, Recipient of
Outstanding Achievement Award
from Social Work Section.

This has been an exciting year for the NCPHA Social Work Section which continued to flourish under the leadership of Dan Shingleton. During the fall meeting, Dan was elected to the position of President-Elect for the

North Carolina Public Health Association and we congratulate him on his new role. We in the Social Work Section have always been aware of Dan's dynamic leadership abilities and it is good that the entire state will reap the benefits of those skills during the next year.

The Social Work Section had a number of wonderful presenters during the annual fall conference. A number of seminars related to stress and avoiding burn-out, and we benefitted from presentations made by Bonnie Truax, Judy Childs and others. We also gained from the presentation by Sandy Hendrickson on the social and psychological aspects of AIDS and maternal child health in a joint seminar with the STD Sections.

During the section business meeting, two annual awards were presented. The Outstanding Achievement Award recognizes a section member who has made a notable contribution to social work in public health. The recipient of this award was our own Dan Shingleton. The second award, entitled the Outstanding Contribution to Social Work in Public Health Award, identified a non-section member in the community who gained prominence in the public health field. This award was presented to Barbara Stelley with the Fayetteville DEC. Both candidates were deserving of this timely recognition.

The new NCPHA Social Work Chairperson, Julie Robinson, convened our first meeting on November 14, 1989. Some clear goals for the section this year include a continuing joint effort with the Social Work Steering Committee toward rendering a training event on March 29-30, 1990, in the Greensboro area. The Conference will be entitled "Families at Risk" and the target population will include public health social workers as well as other social workers in the state. Other objectives include the social work brochure as well as continuing to plan for next years' conference. We know that this year will be as productive and positive as the last.

Julie Robinson
Chair

STATISTICS AND EPIDEMIOLOGY



Janet Raynor, recipient of
Samuel Katz Award.

During the annual meeting in Charlotte, the Section had a very successful group of presentations focusing on infectious disease epidemics in North Carolina. During the meeting the ninth annual Samuel L. Katz Award was presented to Janet Raynor, R.N.

of the Craven County Health Department. This award is given to recognize an individual who has made significant contributions in protecting children against vaccine preventable diseases. The Section's Award for Excellence for 1989 was presented to Dr. Caroline Becker, Department of Epidemiology, School of Public Health for her efforts in the area of Infectious Disease Epidemiology.

The goal of the section for 1990 will be to expand membership as well as attempt to get more representation from various institutions around the state. Planning for the 1990 annual meeting will begin shortly and the topic will be focused on cancer in conjunction with the newly established North Carolina Central Cancer Registry.

Tony Morris
Chair

SEXUALLY TRANSMITTED DISEASE

The Sexually Transmitted Disease Section (STD) successfully sponsored several workshops, held our annual business meeting, and hosted our popular social hour at the 1989 North Carolina Public Health Association Annual Meeting. During the workshops we learned more about such topics as: Pediatric AIDS and Congenital Syphilis, Syphilis and HIV co-infection, New STD Treatment Guidelines, and Assessing Public Health Program Capacities. All of the workshops were well-attended by our section members and we were very pleased to meet and work with

members from other sections, including Maternal and Child Health, Social Work, Nursing, Laboratory, and Management Support.

On September 13, during our annual business meeting, the STD Section Awards Committee recognized those persons in the state who had made an outstanding contribution to sexually transmitted disease control efforts during 1988-1989. They were:

James M. McDiarmid Award, awarded to Nick Engel, North Central Region

Outstanding Service Secretarial Field awarded to Terry Phillips, South Central Region

Outstanding Service Epidemiology awarded to Ralph Wilmoth and Curtis Senft, North Central Region

Outstanding Service Supportive Services awarded to Jackie Price, Henderson County Health Department

Outstanding Service Laboratory awarded to Faye P. Crawford, State Laboratory, Raleigh

Outstanding Service Physician awarded to Marcia Angle, Orange County Health Department.

The Awards Committee also gave Certificates of Merit to the following persons: Georgena Chandler, Mary D. Greene, Marie Stowasser, William R. Canupp, Robert L. Greenup, Bobbie Golic, Sharon Kelly, and Linda Williford.

The STD Section adopted a resolution honoring James R. Fowler, Jr. in recognition of service and leadership to the North Carolina STD Program. The STD Section resolved to tender its thanks to Mr. Fowler for presiding over the Sexually Transmitted Disease Control program of North Carolina through more than ten years of constant change. The section also decided that beginning in 1990 the yearly Section award in Epidemiology would be renamed the "James R. Fowler Outstanding Performance in Epidemiology Award" to recognize such a dedicated epidemiologist.

Thanks is also due to the Executive Committee and many section members who contributed their time, helping hands, and good humor during section activities. We now have 67 members in the section and, based on comments concerning our obvious hard work at the annual meeting, we should expect more people to join our section during the next year. We should be proud of ourselves not only for this year's meeting but for the work and contribution that we give to North Carolina's public health programs daily.

Evelyn M. Blankenship, Chair



Award recipients from STD Section include Nick Engel, Jackie Price, Faye Crawford and Ralph Wilmoth.

VECTOR CONTROL

On Thursday, September 14, 1989, the first official business meeting was held for the Vector Control Section of NCPHA. Elections were conducted and officers for 1989-90 are as follows:

President.....Bobby T. Waters
New Hanover County
Vice President.....David Troutman
Cabarrus County
Secretary-Treasurer.....Mike Kaminsky
Mecklenburg County

At the business meeting, the membership voted to allocate a portion of our resources to the Executive Development Fund.

Also, it was decided that a priority for 1990 will be membership development.

At our first annual meeting, the Vector Control Section teamed with the Environmental Health Section to provide an enlightening program on "Innovation vector control for institutions and food handling establishments." Dr. Enber and Dr. Hilman provided entertaining and informative insight into the public health pest control problems associated with restaurants.

The Vector Control Section has at your disposal a speakers bureau for topics such as Lyme disease, ticks, mosquitoes, lice and more. If your educational group needs a presentation, check with the above mentioned officers.

Bobby T. Waters, Chair

ENVIRONMENTAL HEALTH

The 1989 Annual Meeting of the Environmental Health Section provided a tremendous educational opportunity with a variety of program topics.

Annual awards were presented to:

Bob Whitwam.....Sanitarian of the Year
Daniel Sullivan.....Rookie Sanitarian of the Year
Wally Venrick.....J.M. Jarrett Award
Al Harris, Retired.....W.A. "Bill" Broadway Award



Whitwam



Sullivan



Venrick



Harris

An Environmental Health highlight for 1990 is the Annual Meeting of the National Environmental Health Association in North Carolina, June 23-28, 1990, in Charlotte. Please make your plans now to attend.

To better promote Environmental Health in North Carolina, your Executive Committee has taken action to obtain section pins. The pin will outline the state in green with gold trim, a dogwood bloom in one corner, with the words "North Carolina Environmental Health." These should be available in January.

The Environmental Health Section should be the largest and most active section of the North Carolina Public Health Association. In looking to the future your Executive Committee will take action to increase the membership of the section in new and different areas, all in the profession of environmental health.

The newly elected officers for the 1989-1990 year are:

Eddie Pierce, Jr.....President
John Alley.....Vice-President
Bob Whitwam.....Secretary/Treasurer
Donnie McFall.....Past President
Virginia Ryan.....North Central District
Wayne Jones.....North Eastern District
Gerald Strickland.....South Eastern District
Ken Castelloe.....Western District
Jim Bryan.....West Piedmont District

As your President, I need and ask for your help in making 1990 a year to be remembered.

Eddie Pierce, Chair

MEMBERS-AT-LARGE

All across our state are members-at-large who's primary responsibility is to represent you as a member of NCPHA. Each of us are accessible to all Association members during the year. At Governing Council meetings, members-at-large are given the opportunity to share public health issues/concerns that you have. The process for accessing any member-at-large is simple; just call us and specify what you want us to bring to the attention of the Governing Council. It is also helpful if you send us written documents which fully express your concerns and supporting information (extent, impact, possible solutions). This process was established for you, and each member is encouraged to utilize this direct link to the leadership of NCPHA.

NCPHA MEMBERS-AT-LARGE

Dr. Lou Turner	(919) 733-7186	Raleigh
Leslie Brown	(919) 733-3816	Raleigh
Kathy Gurley	(919) 733-3131	Raleigh
Barbara Hagar	(919) 733-7081	Raleigh
Charles Powell	(919) 736-7801	Goldsboro
Kent Campbell	(704) 669-3389	Black Mountain

*Kent Campbell
NCPHA Member-at-Large*

NEWS NEEDED

If you would like to have an article, report, letter to the editor, calendar item, or other relevant information considered for the next Newsletter, or if you have suggestions regarding the content or format of your Newsletter, please contact:

Newsom Williams, Newsletter Editor
Developmental Evaluation Center
2717 Neuse Boulevard
New Bern, North Carolina 28560
Phone: (919) 633-0775

APHA FIGHTS FOR LEAD POISONING PREVENTION FUNDING*

Despite the fact that the U.S. has eliminated lead from both paint and gasoline, lead poisoning continues to be a serious health problem for some 3-4 million American children living in homes with lead pipes and walls painted with lead-based paint. For this reason, APHA has spearheaded an effort this year to obtain funding for the newly established Lead Poisoning Prevention Program.

The American Public Health Association, in coalition with the Children's Defense Fund, the National Safety Council, the American Academy of Pediatrics, the Association for Retarded Citizens, the Environmental Defense Fund, and numerous other national organizations, is actively lobbying Congress to provide \$22 million for the Centers for Disease Control's Lead Control Program. Senator Arlen Specter (R-PA) and Representative Louis Stokes (D-OH), influential members of the Senate and House Appropriations Subcommittees with jurisdiction over this program, are championing this cause.

Key APHA members and affiliates, local health officials, and others concerned about lead have worked in concert to obtain the necessary funding. Phone calls, letters, and one-on-one office visits with Members of Congress and their staff have helped educate the lawmakers about the serious nature of the lead problem in the United States.

(*From APHA Government Relations Highlight, Fall, 1989, No. 3. Contact Barbara Levine (202) 789-5648 for more information.)

ASSOCIATION OF N.C. BOARDS OF HEALTH

The Association of North Carolina Boards of Health (ANCBH) received state wide recognition this fall, signified by the appointment of Carl Durham to the Public Health Study Commission. Mr. Durham's appointment enhances ANCBH's position to influence future legislative activities on behalf of all local public health departments.

The association's Annual Meeting was held in Charlotte on September 17, 1989. Board of health members and health directors from 24 counties/districts joined members of the Public Health Week Committee and Dr. Ronald Levine for a luncheon honoring the winner of this year's health week award. Cleveland County health department was recognized for involving private practitioners in mammography and dental programs for health care indigent clients.

Participants at the annual meeting learned how boards of health can participate in the Future of North Carolina's Public Health. A panel presentation gave participants information on advocating for health, educating legislators, and linking resources within counties and the state. Following the panel, small groups used case study examples to illustrate principles of good policy-making.

New officers and board members were elected at the close of the Annual Meeting. Officers for 1989-1990 are:

President	Vera Robinson, Forsyth County
President-Elect	Moses Carey, Jr., Orange County
Secretary	Ruth Brandon, Buncombe County
Treasurer	Hattie Ellis, Wilson County
Past-President	Ronald Tucker, Cumberland County

Members of the board of directors are:

Dolores Clement	Durham County
Carl Durham	New Hanover County
Howard Fitts	Durham County
Carl Osborn	Buncombe County
Roy Selby	Pitt County
George Schertzinger	Lenoir County
Charles L. Tate	Columbus County
Grace Whitted	Alamance County

NOTICE OF 1990 ANNUAL DUES

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues for NCPHA. Dues are \$18.00 for early payment (must be postmarked by February 15th) and \$20.00 after February 15, 1990.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to:

Randall Turpin, Jackson County Health Department,
102 Scotts Creek Road, Sylva, NC 28779

Please remember:

1. The membership year is set up to coincide with the calendar year-January, 1990 through December, 1990.
2. Section dues should be paid as indicated on the application form. You may join as many sections as you wish.
3. Do not send cash! A check payable to NCPHA will do fine.
4. Save two dollars by taking advantage of the reduced dues-Mail your check before February 15, 1990.

EDUCATIONAL OPPORTUNITIES

SYMPOSIUM ON ENVIRONMENTAL CHANGE

The University of North Carolina at Chapel Hill will present a symposium January 21-24, 1990, in Chapel Hill on environmental changes expected to occur during the next 10 to 50 years and the impact on public health and public policy.

Discussion will focus on frequent exposures to hazardous pollutants and wastes resulting from increased urbanization, industrialization and technological changes; and changes in home and work environments leading to increased exposure to air pollutants and toxics.

The symposium will include presentations by William Reilly, administrator, Environmental Protection Agency; David Rall, director, National Institutes of Health; Steven Schneider, noted scientist and author; and F. Sherwood Rowland, whose study of chlorofluorocarbons earned him the 1987 Charles A. Dana Award for pioneering achievements in health. Other speakers will include experts from the World Bank, Population Council, Harvard University, Mt. Sinai School of Medicine, University of Iowa College of Medicine, University of Colorado, State University of New York, and University of North Carolina at Chapel Hill.

This symposium—one of several events planned for the school's 50th anniversary year—highlights the leadership role that the UNC School of Public Health plays in bringing the most up-to-date research to bear on critical public health issues that face practitioners, academicians, researchers, and policy makers.

For further information and/or to register, contact the Office of Continuing Education, UNC School of Public Health, CB# 8165—Miller Hall, Chapel Hill, N.C., 27599-8165; phone 919-966-4032.

CROGHAN CONFERENCE ON DEVELOPMENTAL DISABILITIES

The Developmental Evaluation Centers of North Carolina, in conjunction with the Developmental Disabilities Branch of the Department of EHNR, will present the Second Annual Leo M. Croghan Conference on Developmental Disabilities, May 21-22, 1990. The conference, to be held at the Sheraton-Crabtree in Raleigh, will showcase presentations on various aspects of developmental disabilities, emphasizing children 0 through 5 years of age. Nationally recognized keynote speakers will join with D.E.C. and D.D. Branch staff in presenting the sessions. Be on the lookout for brochures for the conference in March, 1990. The conference is a memorial tribute to Dr. Leo M. Croghan, former director of the Fayetteville D.E.C.

MASTERS IN HEALTH ADMINISTRATION OFFERED

The University of North Carolina at Chapel Hill is accepting applications for its Regional Master's Degree Program for working health professionals and administrators. The program, which is offered through the School of Public Health, awards the Master of Public Health degree in Health Administration and Dental Public Health. The next class will be admitted in May, 1990.

The school is also making plans to begin a new class in Wilson in the Off-Campus MPH Program serving eastern North Carolina in August, 1990. The Off-Campus Program awards the MPH degree in Public Health Nursing and in Health Administration.

The non-residential MPH Degree Programs make part-time graduate study available to health practitioners interested in health policy and administration. The programs require 39 credit hours for graduation and are usually completed in 3 to 3½ years.

Interested persons are urged to begin the application process as soon as possible. Experience has shown that it may take as long as 3 months before all college transcripts, GRE scores and recommendations are available to the admissions committee. Applicants who do not have a current GRE score are encouraged to register

for the exam at the earliest opportunity. This exam is administered statewide on February 3, April 21, and June 9.

For more information or for application materials, contact the Non-Residential Programs Office, Department of Health Policy and Administration, School of Public Health, CB# 7400 Rosenau Hall, Chapel Hill, N.C., 27599 or call (919) 966-1451.

SPRING, 1990 CONTINUING EDUCATION CALENDAR SCHOOL OF PUBLIC HEALTH, UNC-CH

Basic Supervision for Health and Human Services Professionals

January 25 Greenville

Advanced Occupational Health Nursing

February 1 Chapel Hill

Public Health Nursing Dinner Lecture Series

February TBA

May 1 TBA

Managing Priorities for Health Administrators

February 5 Elizabeth City

Indoor Air Quality . . . A Workshop for Sanitarians

February 6-7 Asheville

March 20-21 Winston-Salem

Strengthening Supervisory Skills for Health and Human Services Professionals

February 15-16 Hickory

Tenth Annual Training Conference for Public Health Nutritionists

February 20-22 Browns Summit

Catching Up with Communicable Diseases: The Role of the Public Health Nurse

February 23 Gastonia

March 2 Greenville

March 16 Durham

May 3 Asheville

1990 Public Health Social Work Conference: Families at Risk

March 29-30 Greensboro

Principles of Public Health Practice

April Chapel Hill

Public Health Law Update: Personal Care Services

April 3 Asheville

April 5 Hickory

April 10 Burlington

April 19 Wilmington

April 24 Rocky Mount

April 26 Southern Pines

Seventeenth Annual Maternal and Child Health Conference

April 22-25 Chapel Hill

Nutrition, Adolescent Growth and Body Composition

April 25 Chapel Hill

North Carolina Wastewater Treatment Plant Operators School Grades I-IV

May 1 Chapel Hill

1990 Alumni Conference: Bridging the Gap Between Research and Service, Challenges for 1990

May 3 Chapel Hill

North Carolina Environmental Health Law—1990

May 8-10 Asheville

Community Health Nurse Certification Review

May 18-19 Chapel Hill

Fourteenth Annual Community and Public Health Nursing Conference

May 20-23 Chapel Hill

For additional information, contact: Office of Continuing Education, UNC School of Public Health, CB# 8165 Miller Hall, Chapel Hill, N.C. 27599, phone (919) 966-4032.

*Season's
Greetings*



CALENDAR OF EVENTS

NCPHA Governing CouncilJanuary 12, 1990
Radisson Hotel, Raleigh

Southern Health AssociationMay 23-25, 1990
Annual Meeting Hilton Hotel, North Myrtle Beach

Public Health WeekApril 1-7, 1990
Statewide Activities

Eastern District Meeting.....May 2-4, 1990
NCPHA Atlantic Beach

NCPHA Governing CouncilMay 22, 1990
Hendersonville

Western MeetingMay 23-25, 1990
NCPHA Hendersonville

NCPHA Governing CouncilSeptember 11, 1990
Raleigh

NCPHA Annual MeetingSeptember 12-14, 1990
Radisson Hotel & Raleigh Convention Center, Raleigh

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.

Post Office Box 10387
Raleigh, North Carolina 27605

The Newsletter is a publication of the North Carolina Public Health Association. It is published three times each year in December, April and August of the Association year.

Robert S. Parker, President
(919) 251-3200

Newsom Williams, Newsletter Editor
Vice President for Communications
(919) 633-0775



Happy Holidays

**NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
DECEMBER, 1989**

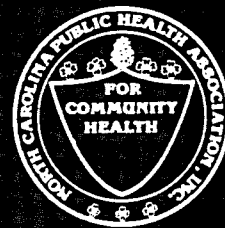
NEWSLETTER

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Newsletter

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



August, 1989

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

**North Carolina Public Health Association
Annual Meeting
Adam's Mark Hotel
Charlotte, North Carolina
September 12, 13, 14, 15, 1989
Theme: *Public Health — Disarray or Challenge***

PRESIDENT'S MESSAGE



The year has passed very quickly, and in just one month I will be handing the gavel over to Bob Parker, our President-Elect. Bob has done a great deal of work for the Association this year and is well qualified and prepared to assume the office of President.

In fact, it has been a busy time for all our officers, members of Governing Council, and Committee Chairpersons. Barbara Chavious has put forth special

effort to make the newsletter stimulating and informative. Doris Gothard has worked long and hard to organize a Program for our Annual Meeting that is going to be superb. Lillie DeWitt and Randall Turpin have faithfully executed their duties as Secretary and Treasurer. Maida Dundon, Estelle Fulp, and Jimmie Rhyne have represented us well with the American Public Health Association and the Southern Health Association. Susan O'Brien and the Nominating Committee have developed a dual slate of officers. Section chairpersons and Committee chairpersons have made significant contributions toward making NCPHA a more effective organization. A special thanks goes to Libby Stephens for "single-handedly" revising our by-laws!

In the January newsletter, I listed some major activities for the Association this year. It's important that you be kept informed about the progress that has been made.

1. Think Tank Task Force Activities and Recommendations

In 1988, the Think Tank Task Force, under the leadership of Leslie Brown, recommended to Governing Council certain strategies that would enhance NCPHA's role in supporting and promoting public health. Governing Council approved these recommendations. One strategy involved the hiring of professional staff to sustain the activities and lobby for the priorities of the Association. Since then, a Professional Staff Development Fund has been developed within the Association's budget, and \$5.00 from each member's dues are deposited into that Fund. The Think Tank Task Force has developed a proposal, for foundation funding, to financially support staff for a short period of time. In addition, Bob Parker has organized an effort for a one-time solicitation of donations from the membership for the

Fund. At the May Governing Council meeting, we heard from Jeff Todd, the Executive Director of the Illinois Public Health Association. Jeff was hired through grants and donations but now earns money through various ways to support his salary. We were most impressed with how Jeff has strengthened the Illinois Public Health Association.

The Think Tank Task Force is in the process of completing recommendations on the duties of the President-Elect and on a process for nominating and electing officers for the Association. All of the activities of this Task Force will be processed through Executive Committee and Governing Council and will be brought to the full membership at our annual meeting. Leslie and his Task Force members deserve our full gratitude for their fine work. *

2. Legislative Activities

Linda Parker has done a remarkable job promoting NCPHA's legislative agenda this year. At the time of this writing, we are not certain of the progress we have made. By the time you read this article, we will know. A great deal of lobbying has been done for the creation of a new Department of Health and Environment and a Public Health Study Commission; as well as for increased funding for environmental health, maternal and child health, health promotion, and STD programs. Also, NCPHA has representation on a task force convened by the N.C. Association of County Commissioners to review the issue of local government employee salaries.

3. IOM Report Activities

Four seminars dedicated to the Report have been held across the state. At least one member of NCPHA Executive Committee was present at each seminar. Also, the Report will be addressed at our annual meeting. I feel comfortable that NCPHA will play a vital role in deliberating the impact of the Report on the future direction of public health in North Carolina.

Being President of NCPHA has provided a wonderful experience for me. I now have a more precise appreciation of the importance of the public health system for *all* the people of North Carolina. I am more sensitive to the necessity of *all* of our services and *all* of our public health workers. The active participation of NCPHA in promoting public health is vital. WE MUST BECOME STRONGER! AND WE WILL!

Ann F. Wolfe, MD, MPH
President, NCPHA

MESSAGE FROM THE PROGRAM CHAIRPERSON



Doris Gothard
Vice President for Education

The health care system, if it is to provide comprehensive coverage to all citizens of North Carolina, is complex, challenging and diverse. Much interest has been generated by the Institute of Medicine (IOM) Report, and North Carolinians are already accepting the challenge of assessing the current system and making recommendations for the future. Over 400 people participated and voiced their opinions through the four statewide forums on the implications of the IOM on public health. These meetings, held in May and June of this year, were conducted by the University of North Carolina School of Public Health, Chapel Hill.

The first general session will provide a perspective of public health from the national level. Dr. James Mason, newly appointed Assistant Secretary for the Department of Health and Human Services, has been invited to be our keynote speaker. He has a rich public health background and, in his new position, will be involved in shaping health policy for the country. In the second general session, Lillian McCreight, a member of Institute of Medicine Committee and Assistant Commissioner for Professional Services, Health and Environmental Control, Columbia, South Carolina, will bring first hand information about the IOM Report. We will also have the opportunity to hear the summary of the recommendations made through the four Future of Public Health Forums. This report is being compiled now. William Browder from the School of Public Health, will present this timely report.

The Program Committee is most enthusiastic about the opportunities being offered through these dynamic speakers and topics. The presentations will provide information for greater insight in planning, organizing and advocating for positive changes in our system.

AS PROFESSIONALS IN PUBLIC HEALTH, LET'S ACCEPT THE CHALLENGE.

Doris Gothard
Vice President for Education

A LETTER TO ALL MEMBERS OF NCPHA

As a Member-at-Large on your Governing Council, I represent the needs of the membership at Governing Council meetings and also reflect organizational needs to you, the general member.

This year, NCPHA is embarking on a new phase of development and growth by creating a fund to employ an Executive Director and other appropriate staff. This is a positive move to insure the Association's place in influencing future policy that effects public health.

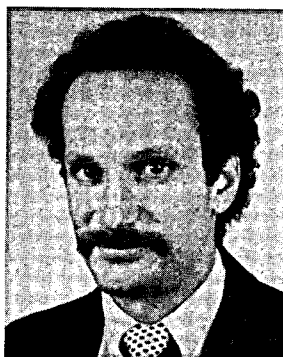
It is not a cheap proposition. Staffing an office with the very best people to represent us will be expensive, but not out of reach. Not if each of us makes the commitment to give NCPHA, through a tax deductible donation, a contribution toward this effort. I encourage each and every one of you to do so. Consider it a small investment in your future and in the future of public health in North Carolina — one that will reap big dividends.

For more information on this effort, contact Bob Parker, President-Elect, at the New Hanover County Health Department, or send your donation to him (make the check payable to NCPHA) at his health department.

I truly believe that this is the right move for our organization to make at this time. Its success depends on you and me — on all public health workers. Thank you in advance for your support.

Barbara L. Hager
Member-at-Large

LOCAL ARRANGEMENTS UPDATE



Jon Levin
Local Arrangements
Chairperson

This year's NCPHA Annual meeting promises to be one of the best. I can guarantee that you will find it to be a rewarding experience. The programs will be outstanding. There will be a dee-jay hosted party on Wednesday evening, September 13th, and a banquet/dance on Thursday evening, September 14th. The band for this year's dance is **NORTH TOWER**.

We are arranging a dinner/cruise on the Catawba Queen Riverboat on Lake Norman for Tuesday evening, September 12th. Please see the enclosed registration form.

In addition, the following are available as sight-seeing opportunities in the Queen City:

The Mint Museum of Art — significant regional gallery of the arts including the prestigious Delholm Gallery (Wedgewood collection) and the Dalton Collection.

Art Galleries — Charlotte is one of the great art centers of the Southeast, with many downtown art galleries and craft shops.

Discovery Place — noted "hands-on" museum of science and technology, unique to the southeast.

Spirit Square — located in the renovated First Baptist Church, is the center for the performing arts with an associated art gallery.

The Afro-American Cultural Center — home to the cultural arts of the black people of Charlotte and of the region, housed in a beautiful and historic church.

The Fourth Ward Historic District — a charming recreated Victorian neighborhood complete with granite curbs, brick sidewalks and many-hued residences. Tours of privately owned homes can be arranged.

The Reed Gold Mine — site of America's first authenticated discovery of gold, the mine is restored to permit underground guided tours, a museum and panning for gold are also available.

Waxhaw Village — clustered around a village green, quaint shops offer a diverse selection of antiques, collectibles and junk.

The Hezekiah Alexander House — oldest stone house remaining in this county is also the site of the Museum of History.

The Polk House — log cabin birthplace of our nation's eleventh president.

Carowinds — theme park — rides and fun for children and adults.

See You In Charlotte!

Jon Levin
Local Arrangements Chairperson

ANNUAL MEETING PROGRAM

TUESDAY SEPTEMBER 12, 1989

8:30 am-10:00 am	EXECUTIVE COMMITTEE, NCPHA
10:00 am-12:00 pm	GOVERNING COUNCIL, NCPHA
12:00 pm- 1:00 pm	LUNCHEON Governing Council North Carolina Association of Local Health Directors
1:00 pm- 5:00 pm	GOVERNING COUNCIL, NCPHA (continued)
2:00 pm- 5:00 pm	NORTH CAROLINA ASSOCIATION OF LOCAL HEALTH DIRECTORS
3:00 pm -	REGISTRATION — INFORMATION

WEDNESDAY SEPTEMBER 13, 1989

8:00 am- 5:00 pm	REGISTRATION — INFORMATION
9:00 am- 9:00 pm	EXHIBITS
8:45 am-11:45 am	FIRST GENERAL SESSION
Presiding:	Ann F. Wolfe, MD, MPH, President
Program Introduction:	Doris C. Gothard, M.Ed. Vice President for Education

KEYNOTE ADDRESS

Speaker:	James O. Mason, MD Assistant Secretary for the United States Department of Health and Human Services, Washington, D.C.
Topic:	<i>Public Health: A National Perspective</i>

BUSINESS MEETING

Presiding:	Ann F. Wolfe, MD, MPH, President
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SECTION ACTIVITIES

LUNCHEON MEETINGS

12:00 pm- 2:00 pm	NUTRITION
Presiding:	Debra Brown, Chairperson
Presentations:	Business Meeting Bertlyn Bosley Award
12:00 pm- 2:00 pm	STATISTICS AND EPIDEMIOLOGY
Presiding:	Wayne Raynor, MPH, Chairperson
Presentations:	Business Meeting The Samuel L. Katz Award (immunization) Award for Excellence in Statistics and Epidemiology

12:00 pm- 3:30 pm	PUBLIC HEALTH EDUCATION
Presiding:	Deborah Bennett, Chairperson
Topic:	<i>Communicating with the Young Adolescent: Parents, Peers, and Teachers</i>
Speaker:	Frank A. Loda, MD, Director Center for Early Adolescence; Chief, Division of Community Pediatrics, UNC-CH School of Medicine, Chapel Hill

BUSINESS MEETINGS:

1:00 pm- 3:00 pm	NURSING
Presiding:	Wanda Robinson, Chairperson
Topic:	<i>Update on the Nursing Shortage Business Meeting</i>
Speakers:	Panel discussion of recent task force effort in the state to address the nursing shortage
1:00 pm- 3:00 pm	PUBLIC HEALTH MANAGEMENT
Presiding:	Steve Martin, Chairperson
Topic:	<i>Violence As a Public Health Problem</i>
Speaker:	Michael C. Teague, Ph.D., Chief, Crimes of Violence Section, Crime Prevention Division, Department of Crime Control and Public Safety
1:00 pm- 3:30 pm	SEXUALLY TRANSMITTED DISEASES
Presiding:	Evelyn M. Blankenship, Chairperson
Topic:	Annual Section Meeting
Presentation:	Annual STD Awards for Outstanding Service
1:00 pm- 4:30 pm	SOCIAL WORK
Presiding:	Daniel Shingleton, Chairperson
Topic:	Business Meeting (1:00-1:30) <i>Strategies for Re-energizing (1:30-4:30)</i>
Speaker:	Judy Childs Mecklenburg County Employee Involvement Coordinator
Presentations:	Outstanding Achievement Award Outstanding Contributions to Social Work in Public Health Award
1:30 pm- 4:00 pm	ENVIRONMENTAL HEALTH
Presiding:	Donnie McFall, Chairperson
Topic:	Business Meeting
Presentations:	The Bill Broadway Award
1:30 pm- 4:30 pm	DENTAL HEALTH
Presiding:	Connie Epps, DDS, Chairperson
Topic:	<i>Dental Public Health and Geriatric Oral Health Issues</i>
Speaker:	Catherine Watkins, DDS, Director Special Care Dental Center, Huntersville-Oaks, Charlotte AHEC
Presentations:	The Ernest A. Branch Award Dental Public Health
1:30 pm- 6:00 pm	LABORATORY
Presiding:	Betty M. Smith, Chairperson
Topic:	<i>The Laboratory and Its Sexual Challenge of the '90's</i>
Speakers:	Susan O'Brien, MT/ASCP, Laboratory Director, New Hanover County Health Department

ANNUAL MEETING PROGRAM (Continued)

WEDNESDAY SEPTEMBER 13, 1989 (Continued)

Kristy Osterhout, BS, Laboratory Improvement Consultant, Raleigh

Cherry Horn, MT/ASCP, Laboratory Improvement Consultant, Eastern Region, Greenville

Vicki Whitaker, MT/ASCP, Laboratory Improvement Consultant, Raleigh

Joan Catignani, DrPH, Head, Virology/Serology Branch, State Laboratory of Public Health, Raleigh

Jayne Baker, MT/ASCP, Supervisor, Serology Unit, State Laboratory of Public Health, Raleigh

Presentation: Laboratorian of the Year Award
Social: Courtesy Tarheel Physicians Supply

2:00 pm- 4:00 pm

Presiding: Gloria Lee, Chairperson
Topic: *Broadening the Scope of Public Health Assistants/Technicians*
Speaker: Jessie F. Williams, MD, Director, Cumberland County Health Department, Fayetteville

Presentation: Community Health Assistant/Technician of the Year Award

2:00 pm- 4:30 pm

Presiding: Wayne Raynor, MPH, Chairperson
Topic: *Measles Outbreak: North Carolina*
Speaker: John R. Cutler, MD, MPH Communicable Disease Control Branch, North Carolina Division of Health Services

Topic: *Tuberculosis: An Update*
Speaker: Jim Jones, MPH Tuberculosis Control Branch, North Carolina Division of Health Services

2:00 pm- 5:00 pm

Presiding: Mitza Mercer, Chairperson
Topic: *A New Computer Program*
Speaker: Keith Patton, Health Director, Franklin County
Presentations: Achiever of the Year
Twenty Five Year Awards

3:00 pm- 5:00 pm

Presiding: Dewane Frutiger, Chairperson
Topic: *Advocating for Our Children*
Speaker: John Niblock, President, North Carolina Child Advocacy Institute, Raleigh
Presentations: Outstanding Service Awards

SOCIALS

5:30 pm- 7:00 pm

SCHOOL OF PUBLIC HEALTH
UNC-Chapel Hill
Wine and Cheese

9:00 pm- 1:00 am

DANCE — DJ ROY ROSEN,
MUSIC MACHINE

THURSDAY SEPTEMBER 14, 1989

8:00 am- 3:00 pm

REGISTRATION — INFORMATION

8:30 am- 2:00 pm

EXHIBITS

BREAKFAST MEETINGS

7:30 am- 8:30 am

PAST PRESIDENTS

7:30 am- 9:30 am

Presiding: Peggy Ellis, Chairperson
Topic: Business Meeting
How to Avoid the Hunter's Instinct
Speaker: Dudley E. Flood, Ph.D., Ombudsman for the State Superintendent of North Carolina Department of Public Instruction

7:30 am- 8:45 am

ADULT HEALTH PROMOTION SECTION

Presiding: Georjean Stoodt, MD, Chairperson
Topic: Breakfast and Business Meeting
Enhancing Collaborative Health Promotion Work Between the School of Public Health and Local Health Departments

Response to the Institute of Medicine Report's Recommendation That Schools of Public Health Establish Firm Practice Links with State and Local Public Health Agencies.

Speaker: Michel Ibrahim, MD, Dean, School of Public Health, UNC-Chapel Hill

MORNING WORKSHOPS

8:30 am-11:00 am

SEXUALLY TRANSMITTED DISEASES

Topic: *HIV AIDS and Syphilis: Clinical & Laboratory Findings, Diagnosis, and Implications for Patient Management*
Speaker: Jared N. Schwartz, MD, Director, Department of Pathology and Laboratory Medicine, Presbyterian Hospital, Charlotte

9:00 am-11:00 am

STATISTICS AND EPIDEMIOLOGY
Hepatitis B: Update in North Carolina

Speaker: Catherine Janes Staes, BSN, MPH, Communicable Disease Control Branch, North Carolina Division of Health Services

ANNUAL MEETING PROGRAM (Continued)

THURSDAY SEPTEMBER 14, 1989 (Continued)

- 9:00 am-11:30 am **ADULT HEALTH PROMOTION AND PUBLIC HEALTH MANAGMENT**
 Topic: *Avoiding Premature Death of your Health Promotion Program: Ensuring Long-Term Viability of Programs.*
 Speaker: Alan Steckler, BS, MPH, DrPH, Associate Professor, School of Public Health, UNC-Chapel Hill (Tentative)
- 9:30 am-11:30 am
(9:00-10:15)
 Topic: *Salmonella Enteriditis in Eggs*
 Speakers: Dr. John K. Atwell, Director of Laboratories, N.C. Department of Agriculture
 Catherine Staes, RN, MPH, Nurse-Epidemiologist, Communicable Disease Branch, Division of Health Services
 Susan Grayson, RS, Program Manager, Food and Lodging Sanitation, Division of Health Services
- (10:30-11:30)
 Topic: *Innovative Vector Control for Institutions and Foodhandling Establishments*
 Moderator: Dr. Mark Slaff, Vector Control Branch, Division of Health Services
 Speakers: Dr. Rudy Hillman, Entomology Department, North Carolina State University
 Dr. Barry Engber, Vector Control Branch, Division of Health Services
- 9:00 am-11:30 am **COMMUNITY HEALTH ASSISTANTS/TECHNICIANS MANAGEMENT SUPPORT AND NURSING**
 Topic: *Wet Feet to Swamp Moss: Assessing your Clients' Health Beliefs*
 Speaker: Mary Lyn Field, Consultant and Workshop Trainer
- 9:00 am-11:45 am **MANAGEMENT SUPPORT AND PUBLIC HEALTH EDUCATION**
 Topic: *Here They Come — Are You Ready?*
 Speaker: Joseph F. Lockavitch, Ed.D. Director, Exceptional Children's Program, Kannapolis City Schools, Kannapolis; Adjunct Professor, UNC-Charlotte
- 9:15 am-11:45 am **LABORATORY**
 Topic: *Newborn Screening — the Laboratory Challenge of the Future*
 Moderator: Betty M. Smith, Chairperson
 Speakers: Lindsay Hoffman, Ph.D. DABCC, Head, Newborn Screening/Clinical

Chemistry Branch, State Laboratory of Public Health, Raleigh

Ann Grush, Supervisor
 PKU/Galactosemia Unit, State Laboratory of Public Health, Raleigh

Robbi Safko, Supervisor
 Hemoglobinopathies Unit, State Laboratory of Public Health, Raleigh

10:00 am-12:00 pm

Topic:
 Speaker:

DEVELOPMENTAL REHABILITATION
Origins of Cerebral Palsy
 Richard Naeye, MD, Chairman
 Department of Pathology,
 Pennsylvania State University,
 College of Medicine, Hershey,
 Pennsylvania

Topic:
 Speakers:

The Kids on the Block
 Paula Johnson, Executive Director,
 and Debbie Abernathy, Volunteer,
 Association for Retarded Citizens of
 Pitt County, Greenville

10:30 am-11:30 am

Topic:

Moderator:

Speakers:

VECTOR CONTROL
Innovative Vector Control for Institutions and Foodhandling Establishments
 Dr. Mark Slaff
 Vector Control Branch, Division of Health Services
 Dr. Rudy Hillman
 Entomology Department, North Carolina State University

Dr. Barry Engber
 Vector Control Branch, Division of Health Services

LUNCHEON MEETINGS

11:30 am- 1:00 pm

Topic:

Speaker:

NURSING
 Margaret Dolan Luncheon
Feeling Good About Public Health Nursing — Now and in the Future
 Ruth Harrell, Director of Public Health Nursing, Alabama Department of Health

11:45 am- 1:15 pm

Topic:

Speaker:

Presentations:

ENVIRONMENTAL HEALTH Session C
 Environmental Health Awards Luncheon
Local, National, and International Professionalism
 Dr. John Barry, Regional Vice President — Region 7
 Sanitarian of the Year Award
 Rookie Sanitarian of the Year Award

12:00 am- 1:30 pm

Topic:
 Speaker:

SOCIAL WORK
Unleashing Your Creative Energy
 Dr. Bonnie Truax, Director of Testing and Evaluation, University of North Carolina, Greensboro

AFTERNOON WORKSHOPS

ANNUAL MEETING PROGRAM (Continued)

THURSDAY SEPTEMBER 14, 1989 (Continued)

1:30 pm- 3:30 pm
Topic: **NUTRITION**
Quality of Nutrition in School Lunch Programs
Speaker: Lynn Hoggard, Nutrition Education & Training Coordinator, Child Nutrition, North Carolina Department of Public Instruction

1:30 pm- 5:00 pm
(1:30-2:45)
Topic: **ENVIRONMENTAL HEALTH**
Session D
A Look at How We Serve the Public, How We Listen to Their Problems, How We Perform, and How We Sell Our Purpose and Program Successfully.
Moderator: Charlie H. Jackson, District Sanitarian, Division of Health Services
Speaker: Carl T. Durham, Member/Chairman New Hanover County Board of Health 1981-1987, Member of Steering Committee which formed North Carolina Association of Boards of Health, First President of North Carolina Association of Boards of Health, 1988 Recipient of Distinguished Service Award NCPHA

(3:00-4:30)
Topic: **Session E**
Tony's Perfect Pizza Contested Case Hearing
Moderator: W. Malcolm Blalock — Sanitation Branch
Participants: Chris "Wopner" Hoke — Division of Health Services
Respondent: Bob Whitwam — Forsyth County Health Department
Expert Witness: Dean Harrill — Sanitation Branch
Attorney: Kathleen Waylett — Attorney General's Office
Plaintiff: Tony Gagliardi — Forsyth County Health Department
Expert Witness: Dr. Nolan Newton — Vector Control Branch
Expert Witness: Dr. Bernard (Barney) E. Kane, Jr. — East Carolina University
Attorney: Gayl Manthei — Attorney General's Office

2:00 pm- 4:00 pm
Topic: **MATERNAL AND CHILD HEALTH, SEXUALLY TRANSMITTED DISEASES AND SOCIAL WORK**

Topic: *Congenital Syphilis and Pediatric AIDS*
Speakers: Dr. Russell Alexander, Chief Epidemiology Research Branch, Division of STD Center for Prevention Services, Center for Disease Control, Atlanta, Georgia
Sandy Hendrickson
AIDS Consultant and Casemanager with AIDS/ARC Patients for Bio-

Medical Home Care and North Carolina Department of Correction

4:30 pm- 5:30 pm **VECTOR CONTROL**

Presiding: Bobby Waters, Chairperson
Topic: Business Meeting

6:00 pm- 7:00 pm **PRESIDENT'S RECEPTION**

7:00 pm- 8:45 pm **AWARDS BANQUET**

9:00 pm- 1:00 am **DANCE — NORTH TOWER BAND**

FRIDAY SEPTEMBER 15, 1989

8:30 am- 9:30 am **REGISTRATION — INFORMATION**

9:00 am-11:30 am **SECOND GENERAL SESSION**
Presiding: Ann F. Wolfe, MD, MPH, President
Program Introduction: Doris Gothard, Vice President for Education
Topic: *The Institute of Medicine Report: An Overview*



Speaker: Lillian McCreight, RN, MPH Assistant Commissioner for Professional Services, Health and Environmental Control, Columbia, South Carolina

Topic: *North Carolinians Respond: A Summary of the Statewide Institute of Medicine Report Forums.*

Speaker: William Browder, Jr., MPA Associate Director for Continuing Education, Division of Community Health Service, UNC School of Public Health, Chapel Hill

Installation of New Officers: Susan O'Brien, Past President

Drawing for \$50.00 Membership Incentive

DOOR PRIZES (You must be present to win.)

11:30 am-12:30 pm **MEETING OF 1989-90 NCPHA EXECUTIVE COMMITTEE**

ASSOCIATION OF NORTH CAROLINA BOARDS OF HEALTH

The Fourth Annual Meeting of ANCBH will be held in conjunction with NCPHA's annual conference in Charlotte at the Adam's Mark Hotel. To better accommodate our members, this year's meeting is scheduled for Friday, September 15, 1989. Our meeting will begin Friday at noon, with the Public Health Week Awards luncheon. Tickets for the luncheon will be available at \$15.00 each. Ms. Lillian McCreight will deliver the keynote address on "The Future of Public Health For Local Boards of Health." Responding to Ms. McCreight will be Dorothy Kearns, Guilford County Commissioner, Carl Tuttle, President of the North Carolina Local Health Directors' Association, and Roy Selby, Pitt County Board of Health member. Following the panel, ANCBH board member and Orange County Commissioner, Moses Carey, Jr., will outline components of good policy statements and participants will have an opportunity to write some policies of their own. The final items on the agenda are the association's business meeting and elections. The registration fee for this meeting is \$45 before September 1, and \$55 thereafter. For more information please contact Brenda Mauer, Registrar, Office of Continuing Education, CB# 8165 Miller Hall, Chapel Hill, NC 27599, (919) 966-4032.

*Vaugh Mamlin Upshaw
Administrative Director*



President Ann Wolfe, M.D., welcomes Jeff Todd to Kill Devil Hills, where he addressed the members of Governing Council during their May 9 meeting. Jeff is the Executive Director of the Illinois Public Health Association.

REPORT OF THE BY-LAWS AND MANUAL OF PROCEDURES COMMITTEE — PROPOSED CHANGES

The By-Laws and Manual of Procedures Committee will recommend to the membership that the following changes be made in the By-Laws at the Annual Meeting. These changes have been approved by the Governing Council:

1. **New Section** — A petition has been presented requesting that a new Physician Extender's Section be added to NCPHA.
2. **Budget Committee** — The NCPHA Executive Committee recommends that the Budget Committee be disbanded. This committee has not been active for the past several years. In its place, the Executive Committee recommends that "Review and Approval of all budgetary functions" be added to the duties of the Executive Committee, as outlined in the By-Laws.

EXECUTIVE AND ADMINISTRATIVE DEVELOPMENT FUND CAMPAIGN

The North Carolina Public Health Association (NCPHA) is well on the way to employing its first Executive Director. This is being done by raising funds from the membership, other contributors and securing grants in order to enhance our organization's ability to positively affect Public Health in North Carolina. Having full-time staff to promote the goals and objectives of NCPHA will add much to the successes of our organization, Public Health and Public Health workers in North Carolina.

Several ways are being developed and implemented to raise funds to employ staff. One of these is the Executive and Administrative Development Fund Campaign which includes solicitation from members of NCPHA. Requests have gone out to all of our members to donate to this campaign. Our goal is \$25,000.

There are several points we want to make clear to the membership about this solicitation. They are:

1. This is a one-time solicitation and when we reach \$25,000, there will be no further solicitation in the future.
2. Contributions to this fund are tax-deductible.
3. **Checks should be made payable to NCPHA and sent to:**

Robert S. Parker, Health Director
New Hanover County Health Department
2029 S. 17th Street
Wilmington, N.C. 28401

4. A beautiful lapel pin will be given to all those who give \$25.00 or more.
5. We hope that all NCPHA members will make their contribution by the annual meeting in September and that everyone will be wearing their lapel pins in Charlotte.

Several NCPHA members are involved with this effort, including Leslie Brown, Barbara Chavious, Susan O'Brien, and Dr. Jimmie Rhyne.

One of the above people will be coming to each Section meeting at the NCPHA meeting in Charlotte to explain this campaign. The Governing Council of NCPHA is totally committed to this effort and made an initial commitment by personally contributing over \$1,100 as of the Governing Council meeting on May 9, 1989. If you have any questions concerning this matter, please call me at (919) 251-3200.

We are very excited about this effort and hope that we can be well on the way to achieving our goal by the time of the Annual Meeting in Charlotte, September 1989.

Please give to Public Health's Future in North Carolina.

*Bob Parker
President-Elect*

REPORTS AVAILABLE FROM APHA

The American Public Health Association has published three reports dealing with the AIDS epidemic. They are: "Illicit Drug Use and HIV Infection", "Casual Contact and the Risk of HIV Infection", "Contact Tracing and Partner Notification".

Costs: \$2.40 each for APHA Members, \$3.00 each for non members.

Address: American Public Health Association, 1015 Fifteenth Street, NW, Suite 300, Washington, D.C. 20005, (202) 789-5667.

NOMINATING COMMITTEE REPORT

In an effort to give the membership a choice in the election of its officers, this year the Nominating Committee is presenting a dual slate of candidates. As is called for in the By-Laws of NCPHA, the membership will be given the opportunity to nominate from the floor. The elected positions that will be filled are:

- President-Elect
- Vice President for Education
- Vice President for Communications
- Secretary
- Treasurer

Two Members at Large of the Governing Council

The office of President is automatically filled by the President-Elect from the previous year.

To acquaint the membership with the candidates, the Committee has compiled some biographical information on each candidate.

PRESIDENT-ELECT:

DAN SHINGLETON: Maternal and Child Care Supervisor, Eastern Region; Assistant Professor, Department of History and Social Science, Atlantic Christian College. Seventeen years of public health experience.

Vice-President/Newsletter Editor, NCPHA, (1983-84); Section Chair, Maternal and Child Health Section (1979-80); Section Chair, Social Work Section (1988-Present); NCPHA representative, Alliance for Public Health (1984-88), Chair for two years; Member, Think Tank Task Force; Recipient, 1981, Outstanding Employee of the Year Award, Developmental Disabilities Section, NCPHA.

"Since 1911, NCPHA has promoted and protected the health interests of our state. The Association has a distinguished history and a bright future. Some of the interests that must be addressed are the real purpose of the association versus the perceived purpose, a more realistic dues structure, the expansion of the Association's executive functions and the transition to a full-time professional organization. The public health dream is ours and we must claim it."

LOREY WHITE: Health Director, Union County (1985-Present); Health Director, Franklin County (1980-85); Executive Director, American Lung Association of NC Eastern Region (1970-80).

Governing Council, NCPHA (1986-88); Public Health Management Section, Secretary/Treasurer 2 years, Vice-Chairperson 2 years, Chairperson 2 years. Recipient, Governor's Volunteer Award, 1984 and the Outstanding Rotarian of the Year 1988-89.

"I believe that NCPHA is a national leader in public health and must show the rest of the nation this leadership. NCPHA is one of the strongest advocates of health to the total populace of NC citizenry. Each member of NCPHA has public health experiences which we must utilize to maximize the benefits of our association in helping to make North Carolina a leader in public health."

VICE-PRESIDENT FOR EDUCATION:

MICHAEL CLEMENTS: Sickle Cell Consultant, North Central Regional Office. Thirteen years in public health.

Membership Chair and Treasurer, former Developmental Disabilities Subsection; Chair, Developmental Rehabilitation Section; Governing Council, NCPHA (1985-88); Member-At-Large, NCPHA (1986-88); Member, Think Tank Task Force, NCPHA. Recipient, Outstanding Achievement Award, Developmental Rehabilitation Section; Merit Citation Award, State Sickle Cell Program.

"I feel a real kinship to public health. NCPHA is a forum and a means to promote the future of public health in North Carolina. Serving as an officer would give me an opportunity to further NCPHA as a vital part of public health in our state."

LEONARD WOOD: Health Director, Catawba County (1987-Present); Health Director, Yadkin County (1981-87); Research Associate, Bowman Gray School of Medicine (1978-81).

Treasurer, NCPHA (1986-88); Vice-Chair and Chair, Public Health Management Section (1983-86); Member, Program Subcommittee, 74th Annual Meeting.

"I would consider it an honor to serve as the Vice-President for Education and to plan the program for NCPHA's Annual Meeting in 1990. Planning a program takes many long hours of hard work by many people, but the rewards are exhilarating. NCPHA and its members need to continue to be one of the leading bodies to provide health promotion, disease prevention, and basic health care by developing a stronger voice with the public and elected officials."

VICE-PRESIDENT FOR COMMUNICATIONS:

BOBBY WATERS: Vector Control Director, New Hanover County Health Department (1986-Present); Operations Director New Hanover Handicap Workshop (1985-86); Senior Public Health Investigator, New Hanover County Health Department (1972-1985).

Chairperson, Vector Control Section; President and Vice President, NC Mosquito and Vector Control Association. Recipient, First Super Staff Award, New Hanover County Health Department.

"Experience gained by publishing several articles and producing various pamphlets would allow me to serve you adequately as your Vice-President for Communications."

DR. NEWSOM WILLIAMS: Director, New Bern Developmental Evaluation Center (1980-Present); Clinical Services Supervisor, New Bern DEC (1977-1980); Greenville DEC, chief psychologist (1975-1977).

Chairperson, Developmental Disabilities Subsection; Developmental Disabilities Subsection liaison to MCH Section; Membership Chairperson, Developmental Rehabilitation Section; NCPHA Representative to the Public Health Week Committee. Recipient, Outstanding Achievement Award, Developmental Rehabilitation Section.

"The Association's Newsletter is perhaps the best vehicle for keeping members aware of NCPHA and the sections' activities, stimulating member interest and involvement and serving as a marketing tool for new members. My experience in the production of newsletters in a local organization should prove helpful in the challenge that the office of Vice President for Communications offers. I am interested in bringing my public health perspective, years of experience, and knowledge of organizational development to NCPHA's executive committee, in this critical stage of our organization."

SECRETARY:

PEGGY ELLIS: Acting Assistant Health Director for Personal Health, Mecklenburg County Health Department; Program Chief, Family Planning/Maternity Care Programs, Mecklenburg County Health Department. Twenty years experience in public health.

Member of NCPHA for ten years; Program Chairperson and Section Chairperson, Maternal and Child Health Section.

NANCY GATEWOOD: Public Health Nurse Supervisor, Disease Control Program, Buncombe County Health Department, responsible for TB control, STD, HIV program, Immunization, and disease surveillance and reporting; Public Health Nurse, 18 years.

Member-at-Large, Governing Council, NCPHA (1985-88); Secretary, NC Public Health Nurse Continuing Education Advisory Committee.

"I want to serve as an officer of NCPHA because I believe this organization is the voice for public health in NC. If we, as public health professionals, want to advance and improve the health and well-being of the citizens of North Carolina, we must speak in one strong voice. We can do this best through NCPHA, an active, dynamic organization representing all disciplines of our profession."

TREASURER:

MICHAEL RHODES: Health Director, Brunswick County Health Department; Director, Environmental Health, New Hanover County Health Department, Environmental Health Coordinator and Sanitarian, Greene County Health Department.

Secretary/Treasurer, Vice Chairperson, Chairperson, Adult Health Section; Treasurer, Secretary, Vice President, President, NC Mosquito Vector Control Association. Recipient, Sanitarian of the Year Award, Environmental Health Section.

"I believe NCPHA has a very important role to play in the future of public health in North Carolina. I am excited about the possibility of becoming an integral part of this important organization. If elected to the office of Treasurer, I will work diligently to strengthen NCPHA in any way possible. NCPHA needs to continue to gain strength, financially, politically and in membership to continue its quest for excellence in public health."

RANDALL TURPIN: Health Director, Jackson County Health Department; Faculty, Western Carolina University, School of Nursing and Health Sciences.

Treasurer, NCPHA (1988-Present); President, Western NCPHA. Recipient, various awards citing outstanding leadership and contributions in the fields of administration and environmental health.

"I am very much committed to my duties and responsibilities as your Treasurer this year. I desire to serve another term because it takes one year just to figure out what to do. Through a second term I feel I will have a better understanding of the post and can be a greater benefit to the organization. Having served one year in this post, I am beginning to feel more comfortable with the computerization and my responsibilities to the membership. I hope you will entrust me with this position again next year."

MEMBER AT LARGE, GOVERNING COUNCIL:

LESLIE BROWN: Assistant Chief, Adult Health Services (1981-Present); Deputy Director, Drug Action Council, Greensboro; Licensed Attorney.

Legislative Committee, NCPHA (1985); Think Tank Task Force (1987-Present), Chair, (1987-Present); Member, Adult Health Section. Recipient, Department of Human Resources, Secretary's Award for Excellence (1987).

"NCPHA — We are on our way. Our challenge is to become a more active and influential voice in shaping the public health agenda for the benefit of all our State's citizens through vision, voices, and advocacy."

JIM BRYAN: Environmental Health Supervisor, Forsyth County Health Department; Thirteen years experience in Vector Control, Solid and Hazardous Waste Management and Waste Water Treatment. Recipient, Hamilton W. Stevens Award for outstanding performance in Vector Control in North Carolina (1987); Sanitarian of the Year (1987), West Piedmont District.

Legislative Committee, NCPHA (1987-Present) President, Mosquito Vector Control Association (1986); Chairperson, Vector Control Legislative Committee.

"I would like to help NCPHA be the recognized voice of Public Health and its members receive the professional recognition they so deserve".

DR. LOU TURNER: Branch Head, Laboratory Improvement Branch, State Laboratory of Public Health (1988-Present); Laboratory Coordinator and Consultant, State Laboratory of Public Health (1986-88); Various positions State Laboratory of Public Health (1980-86).

Chairperson, Membership Committee, Chairperson, Nominating Committee, Member at Large, Executive Committee, Vice Chairperson, Chairperson, Laboratory Section, NCPHA; Member at Large, Executive Committee, Laboratory Section, EDNCPHA.

"I feel quite strongly about actively participating in NCPHA. Too often people complain about what's wrong with an organization and don't try to help change the situation — if you're not

part of the solution, you're part of the problem. I believe we all want to affect one small positive change in public health, and this could be my chance."

MYRNA WARE: Social Worker, Maternity Clinic, Craven County Health Department (8½ years); Social Worker, Family Planning, Department of Social Services, Craven County (1½ years).

Vice Chairperson, Chairperson, Social Work Section, NCPHA; Chairperson Social Work Section, EDNCPHA; Member Public Health Social Work Steering Committee; Co-Chairperson Adolescent Pregnancy Prevention Task Force; Twin Rivers YMCA Board of Directors.

"For those who do and do not know me, I give 100% enthusiasm to each challenge, have benefitted greatly from my membership in NCPHA, and would like to help the organization reach its goals. I feel that in human service, we create problems that HELP and at the same time create barriers that prevent HELPING. I have spent my career trying to facilitate change — the status quo never produced any progress."

Susan M. O'Brien
Chairperson, Nominating Committee

Margaret B. Dolan Award Luncheon Registration

The annual luncheon meeting will be September 14, 1989 from 11:30 til 1:00 in the Adam's Mark Hotel.

Guest speaker will be Ruth Harrell, who is Director of Public Health Nursing with the State Department of Health in Alabama. Her topic will be "Feeling Good About Public Health Nursing Now And In The Future."

If you would like to attend, please send your name, address, and check before August 24, 1989. Tickets will also be available at the door.

Please make check payable to:

NCPHA Nursing Section
Amount \$12.82

Mail to: Loretta Teague
Caldwell County Health Department
321 Mulberry Street, S.W.
P.O. Box 868
Lenoir, NC 28645

North Carolina Public Health Association, Inc.

Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

The **Newsletter** is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association year.

Ann F. Wolfe, M.D., M.P.H., President
Barbara O. Chavious, Vice-President for Communications
and **Newsletter** Editor

NEWS FROM THE SECTIONS

DEVELOPMENTAL REHABILITATION

This year has been most active for the DR Section. We hope to see our membership grow due to the fine efforts of our executive committee.

Plans did not work out for our first workshop at Eastern NCPHA; however, we hope to get on the agenda for next year with a workshop on Malpractice and Liability Issues in Health Care. We are assured this topic will be as timely next year as today. The DR Section just completed its second workshop at Western NCPHA in Hickory. Ira Palmer coordinated "Challenges to Serving the Black Family" with Dr. Audrey Johnson from UNC-Chapel Hill as the speaker. A most active response to the workshop was reported.

Vice Chairperson, Josephine Cialone, has negotiated with Dr. Richard Naeye, Chairman, Department of Pathology, School of Medicine, Penn State University, to be our NCPHA Convention speaker. Dr. Naeye's topic will be "Origins of Cerebral Palsy". New research now makes it possible to identify most cases of Cerebral Palsy. A discussion of this research will be presented and should be of interest to all those who work with women and children. Dr. Naeye's presentation will be followed by "Kids on the Block", an educational puppet show designed to provide accurate information on developmental disabilities to elementary school children.

The fall business meeting speaker will be John Niblock, discussing legislative advocacy. The DR Section has been active in supporting legislation which is still being discussed as this newsletter goes to press. Hopefully, some funding assistance will be forthcoming which will assist services in health departments and DEC's.

The Leo Croghan scholarship fund is now fully operational and accepting donations to be used for scholarships for health care workers specializing in developmental disabilities. You will all be hearing more about the fund as our solicitation activities increase.

We hope to see many of you in Charlotte and welcome you to join our growing section. We promise you'll be glad you did.

Dewane Frutiger
Chairperson

MATERNAL AND CHILD HEALTH

The Maternal and Child Health Section is inviting each of you to join us for an exciting day of dynamic programs at the 1989 NCPHA annual meeting in Charlotte.

Join your MCH colleagues for our Breakfast Section Meeting to be held Thursday, September 14, 1989, 7:30 AM - 9:30 AM. Our speaker will be Dr. Dudley Flood, Ombudsman for the State Superintendent of N.C. Department of Public Instruction. His topic will be "How to Avoid the Hunter's Instinct". Following Dr. Flood's presentation, the Section business meeting will include awards for MCH Outstanding Achievement and election of 1989-1990 officers. At the close of the meeting, door prize drawings will be held. You must be present to win!

Breakfast tickets are \$8.00 and must be reserved by September 5, 1989. Because space is limited, your call will confirm your plans to attend the Breakfast. Tickets can then be picked up at the meeting site. Please call: Karen K. Carraway, Lenoir County Health Department, 919-527-7116.

On Thursday afternoon, September 14, at 2:00 PM, the MCH Section, along with the STD and Social Work Sections, will sponsor a workshop on "Congenital Syphilis and Pediatric AIDS". This workshop will feature Dr. Russ Alexander of the Center for Disease Control in Atlanta, Georgia. We will also feature a panel representing views as to how this subject affects the members of the MCH, STD, and Social Work Sections.

These two programs promise to offer stimulating opportunities for professional education and growth. We believe these pro-

grams will have broad appeal to a wide variety of professionals in NCPHA. We look forward to sharing these activities with all of you.

We need and want your support! See you on September 14, in Charlotte.

Karen K. Carraway
Vice-Chairperson

SOCIAL WORK

The Executive Committee of The Social Work Section has met on three occasions during this associational year. The Committee members have been hard at work conducting Section business and preparing for the annual meeting. In addition, Section members have participated in events associated with Social Work Month in March and have participated on the NCPHA Legislative Committee and Governing Council. It has been a busy and productive year, and we are pleased to report that the ranks of public health social workers have been growing in our state.

We hope all our members have marked September 13-15 on their calendars and plan to join us at the annual meeting in Charlotte. This year we are planning a Section Meeting, a luncheon, and a joint workshop with the MCH and STD Sections. Programs will be presented on "Strategies for Re-energizing"; "Unleashing Your Creative Energy"; and "Congenital Syphilis and Pediatric AIDS." There will also be other events such as awards presentations and the installation of our officers for the coming year.

These are exciting times for the North Carolina Public Health Association. The Association is preparing itself for the next decade and a new century by a commitment to the expansion of its executive functions by the employment of a full-time Executive Director. The Association has begun a major fund raising campaign and is involved with a number of other exciting concepts and ideas. The members of our Section need to be vitally involved with these new initiatives. Please plan to join us at the meeting and support your Association and Section by your presence and participation. Our professional organization is too important and public health has too much at stake for an attitude that says "let someone else do it." We need the involvement of each and every member. We shall look forward to seeing ALL of you in Charlotte.

Dan Shingleton
Chairperson

COMMUNITY HEALTH ASSISTANTS/TECHNICIANS

The CHAT's Executive Committee met on April 21 and May 19, 1989, to plan the annual workshop for July 21, 1989 at Camp Caraway. The purpose of this workshop was to update all CHATs about changes and progress made in the workforce of CHATs.

Earl Smith and Troy Williams of Cumberland County Mental Health were the guest speakers. The workshop was entitled "A Better Me: Life Style Management".

The need for a historian was voted on and passed. Minnie D. Edwards of Pitt County, long-time NCPHA member and past chairperson of CHAT, was chosen. Thelma Wade of Guilford County, long-time member of NCPHA and past President, assumed the position of Membership Chairperson.

The Section will sponsor a workshop on Wednesday, September 13, from 2 to 4 pm. Jessie F. Williams, M.D., Cumberland County Health Director, will discuss, "Broadening the Scope of Public Health Assistants/Technicians". Join us at the Annual Meeting in Charlotte.

Gloria Lee
Chairperson

MANAGEMENT SUPPORT

The Management Support Section will hold its annual business meeting on Wednesday, September 13, 1989, in Charlotte. The Achiever of the Year Award will be presented, as well as two \$500 scholarships. Following the meeting, a computer program will be given by Mr. Keith Patton of the Franklin County Health Department. The Management Support Section invites all section members, health directors, and others interested to join us at the Adam's Mark!

On Thursday, September 14, the section will co-sponsor two workshops, one with the Health Education Section and the other with the Nursing Section. These workshops will deal with "cross cultures" and "the new work force."

Spring workshops were held in March and April across the state. The programs were evaluated by those attending and found to be interesting and informative. 179 Management Support members attended. Thanks to Delance Ellis and her committee for doing a great job!

Mitza Mercer
Chairperson

VECTOR CONTROL

The Vector Control Section, NCPHA, has formed a steering committee to act as officers until elections are held at the next NCPHA meeting. These individuals are: Bobby Waters, New Hanover County Health Department, acting chairperson; Marc Slaff, N.C. Division of Health Services, North Central Regional Office, acting vice-chairperson; and Michael Kaminsky, Mecklenburg County Health Department, acting secretary-treasurer. Dues are only \$3.00, and we hope you will consider joining us when renewing your NCPHA membership.

We will present a one-hour program on Vector Control in institutional settings in conjunction with the Environmental Health Section at the annual meeting. Public Health pesticide applicator recertification credits will be given for attending the session. In addition, many members of the Vector Control Section are available to make presentations on a wide variety of vector related topics. Please let us know if you need assistance with such a program.

Bobby Waters
Acting Chairperson

DENTAL HEALTH

The question that remained unanswered at the last printing of the newsletter is old news now, but I would like to take this opportunity to welcome Dr. Jean Spratt as the new Director of the Dental Health Section of the Division of Health Services.

There are many issues facing us in the dental public health field that have the potential for creating problems to which we have not had to respond in the past. We in public health are being asked to be the sole providers of care to AIDS patients in some areas, and in other areas consumers are beginning to question the routine use of amalgam. Here in North Carolina, we have always served as an example for others in our field to follow, and we have an even greater challenge in the future. I am sure that Dr. Spratt, along with the support of state and local public health staff, will continue to lead in the future as we have in the past.

Plans are being finalized for the September meeting in Charlotte. Dr. Rick Mumford, the new South Central Region supervisor, has been diligently getting the program together. This year the guest speaker will be Dr. Catherine Watkins, who will be discussing "Dental Public Health and Geriatric Oral Health Issues". Other extracurricular activities are also being planned, so make your plans to come and have an enjoyable NCPHA meeting.

Just as a reminder: do not forget to send your nominations for the Ernest A. Branch Award to Dr. Steve Cline. See you in Charlotte.

Constance A. Epps, DDS
Chairperson

NURSING

The Nursing Section has planned some very timely, helpful, and uplifting programs for its members this year. The speakers are dynamic and eager to be with us.

The business meeting will be Wednesday, September 13, from 1-3 pm. Chairperson Wanda Robinson will preside. A panel discussion regarding the nursing shortage and its impact on Public Health Nursing will be included as well as the presentation of the Outstanding Service Award.

The Nursing Section, along with the Management Support Section and the Community Health Assistants and Technicians Section, will sponsor a program Thursday, September 14, from 9 to 11 am. The program is entitled "Wet Feet to Swamp Moss: Assessing Your Clients' Health Beliefs". Mary Lyn Field, MSN, a private consultant whose clients include the Peace Corps, will be the speaker.

The Margaret B. Dolan Award Luncheon will be held from 11:30 am to 1 pm on Thursday. The speaker this year will be Ruth Harrell, Director of Nursing, Alabama Department of Health. Her topic will be "Feeling Good About Public Health Nursing Now and in The Future".

Plan to join your colleagues at the annual meeting and throughout the coming year. Make this the most meaningful year yet for yourself, public health nursing, and public health in N.C. See you in September!

Lou Brewer
First Vice-Chairperson

ENVIRONMENTAL HEALTH

Upon request from the section, Governor James G. Martin has proclaimed October 15-21, 1989 as "Environmental Health Week" in North Carolina. I encourage all local health departments to be extremely active during this week in promoting environmental health professionals. A few suggested activities include posters, news releases, educational programming in public schools, and booths at malls. The public needs to see a positive side of the environmental program in the state. Our effectiveness can certainly be enhanced through citizen awareness and support.

Several environmental health professionals will attend the 1989 NEHA AEC in Seattle, Washington. This educational conference is an opportunity to learn and share and also to promote North Carolina. The 1990 NEHA AEC will be held in Charlotte. The theme is "Countdown 2000: An Environmental Odyssey". We will need the support of all public health professionals for this national conference to be a success.

Donnie R. McFall
Chairperson

NUTRITION

The Nutrition Section awaits the outcome of the *Practice Act for Nutrition/Dietetics*. The Nutrition Section became involved with this bill, which secures the safe practice of nutrition and dietetics in NC by requiring licensure of dietitians and nutritionists, in 1987. Since then, the bill has been closely monitored by Josephine Cialone, Legislative Chair, along with the North Carolina Dietetic Association (NCDA) Licensure Committee. The bill has been open to comment and discussion with the NCPHA Governing Council and Legislative Committees, state, regional, and local staff.

The Legislative Committee continues to monitor the licensure bill and will keep the Nutrition Section membership informed.

The Nutrition Section will hold a luncheon business meeting on Wednesday, September 13, 1989 on opening day of the Annual NCPHA meeting in Charlotte. Ms. Lynn Hoggard, Nutrition Education and Training Coordinator with the NC Department of Public Instruction, will join us on Thursday, 1:30-3:30 pm, to discuss the school lunch program.

We are looking forward to seeing you at the Adam's Mark Hotel in Charlotte, September 13-15, 1989.

Debra G. Brown
Chairperson

NEWS FROM THE SECTIONS

(Continued)

STATISTICS AND EPIDEMIOLOGY

The Statistics and Epidemiology Section has finalized its plans for the upcoming meeting in Charlotte. The Executive Committee met on May 31, 1989, to put the finishing touches on what should prove to be a very interesting variety of presentations. We will have four speakers to cover three topics: measles, tuberculosis, and Hepatitis B in North Carolina.

There will be an awards luncheon at 12 noon, Wednesday, September 13, 1989, during which time two awards for the outstanding immunization (Katz Award) and the outstanding statistics/epidemiology professional will be presented. A brief business meeting will follow and all section members are encouraged to attend. The afternoon session will begin at 2:00 with a presentation on the recent measles outbreak in N.C. by Dr. John Cutler, followed by a presentation on Tuberculosis by Mr. Jim Jones, Dr. David Weber, and Mike Patetta.

On Thursday, September 14 at 9:00 am, Catherine Staes will present information on a topic of great interest — Hepatitis B in North Carolina. We are looking forward to a very exciting meeting in Charlotte and invite one and all to attend the STAT/EPI meetings.

Wayne Raynor
Chairperson

HEALTH EDUCATION

Two excellent programs have been planned for the members of the Health Education Section at the NCPHA Annual Meeting. During the Section's luncheon on September 13th, Dr. Frank Loda will speak on the developmental needs of adolescents and how these affect the responsiveness of adolescents to health and education. Dr. Loda is the Director of the Center for Early Adolescence and Chief of the Division of Community Pediatrics at UNC-CH School of Medicine. You are strongly urged to preregister for this luncheon as seating will be limited.

The Health Education Section and Management Support Section will cosponsor the workshop, "They're Here and Are You Ready for Them?", on Thursday morning, September 14th. Dr. Joseph Lockavitch will present a program that addresses characteristics of today's work force. Communication skills and conflict prevention will be highlighted. Dr. Lockavitch is the Director of the Exceptional Children's Program with the Kannapolis City Schools.

The Program Committee, chaired by Robert Weaver, is to be commended for providing our Section with two outstanding programs.

The Business Meeting will be held Wednesday, September 13th, at the conclusion of the luncheon. The activities of this Section's committees will be shared with the membership. Tamara Dempsey-Tanner and her By-Laws Committee have reviewed this Section's by-laws. There are some minor revisions that need to be voted on at this time. Among those items that need to be revised is the term of the Legislative Committee Chairperson.

Emily Tyler will present to the membership resolutions prepared by her Resolutions Committee. These resolutions have been forwarded to the NCPHA Resolutions Committee for its consideration.

Jeanne Palmer and the members of the Awards Committee have been hard at work preparing for this year's award presentations. This is the second year that an outstanding health educator and superior health education projects will be recognized.

All health educators are encouraged to attend the Section business meeting/luncheon and workshop. Continue your growth as a Health Educator by participating in the activities sponsored by the Health Education Section.

Deborah Bennett
Chairperson

SEXUALLY TRANSMITTED DISEASES

The STD Section has much to look forward to this year at NCPHA's annual meeting in Charlotte. As always, it will feel good to see all the old familiar faces, renew friendships, and swap shop-talk. As many of you well know, shop-talk among STD Section members has always ranged from seriously informative to heroically outrageous. None of us should want to miss this yearly reunion and are hopefully all ready to share our story of the year!

The Executive Committee has planned two programs that we hope section members and guests will find both educational and responsive to current concerns in Sexually Transmitted Disease programs. We have invited Dr. Jared N. Schwartz, the Director of the Department of Pathology and Laboratory Medicine, Presbyterian Hospital in Charlotte, to discuss clinical and laboratory findings that indicate HIV and syphilis coinfection in patients. This topic is timely, because many STD health care professionals have expressed concern that increased awareness about AIDS among some physicians has decreased their vigilance regarding other STDs such as syphilis. In addition, there is disagreement among some experts regarding appropriate treatment regimens. Dr. Schwartz can address these issues and is scheduled to speak on September 14, from 9 to 11 a.m.

The Executive Committee has also invited Dr. Russell Alexander, Chief of the Epidemiology Research Branch, Division of Sexually Transmitted Diseases, CDC, to speak on September 14, from 2 to 4 p.m. as part of a panel discussion on Congenital Syphilis and Pediatric AIDS. This workshop is being jointly sponsored by the STD, MCH and Social Work Sections. Dr. Alexander will discuss the current incidence of and trends in these diseases among children in North Carolina and the nation. The panel discussion will help to outline the role of public health programs in preventing these diseases through increased surveillance and targeted risk-reduction education programs. It is always exciting and worthwhile to work with other sections to present a program, and this year has been no exception.

The STD Section Business Meeting will be held September 13, at 1:00 p.m. During this time we will present the STD annual awards to those persons who have been recognized for their outstanding service and contributions to the Sexually Transmitted Disease program in North Carolina. A short business meeting will follow and beginning around 4:00 p.m. the STD Section will throw the doors open for their well-attended social hour.

At this time I would like to challenge each of you to invite a co-worker to attend our workshops, visit with us during our social hour and become a new STD section member. As we add more familiar faces, our section can continue to bring in excellent speakers, present awards to distinguished members, and even improve our social hours. The section needs each of you to advertise our welcome to potential new members.

Thanks for your support this year. Special thanks go to Kathy Peedin-Gurley, Carlos McCoy, Frankie Barnes, and Diane Tew for all their help and hard work this year. I'm looking forward to seeing you at the convention. Please make your plans to be there, because it won't be the same without you.

Evelyn M. Blankenship
Chairperson

LABORATORY

Another year has sped by and convention time is upon us again! This fall in Charlotte promises to be both informative and fun-filled.

The Section meeting on Wednesday afternoon will start with a mini-workshop entitled "The Laboratory and Its Sexual Challenge of the 90's". A panel consisting of six speakers will update us on the most common sexually transmitted diseases (gonorrhea, syphilis, chlamydia, herpes, HIV, and hepatitis) and the latest methodologies and technologies used for testing them.

(Continued)

LABORATORY (Continued)

During the business portion of the meeting, a new slate of officers will be presented and voted upon, and the "Outstanding Laboratorian of the Year Award" will be given to a deserving member. The session will end with a wine and cheese social, compliments of Tarheel Physicians Supply.

Our section sponsored workshop on Thursday morning is entitled "Newborn Screening — the Laboratory Challenge of the Future". Dr. Lindsay Hoffman, Head of the Newborn Screening/Clinical Chemistry Branch at the State Laboratory of Public Health, and two of her staff, Ann Grush, Supervisor, PKU/Galactosemia Unit and Robbi Safko, Supervisor, Hemoglobinopathies Unit, will be discussing the proper specimen collection technique, the significance and interpretation of results obtained, the test methodologies and technologies, and the description of the respective disease or condition. Newborn screening is no longer just PKU and thyroid testing: there are a bounty of tests that can be done by a "spot" method, so the future and the challenge is now!

Please support your section and attend the business meeting and sponsored workshop at the annual meeting. Public health is changing and growing everyday and the annual meeting is a wonderful opportunity for laboratorians all across the state to get together to learn and share ideas. Commit to NCPHA and to your section. We will benefit from each other!

*Betty M. Smith
Chairperson*

INJURY SYMPOSIUM PLANNED

Injury is the fourth leading cause of death nationwide and is the leading cause of death for people between the ages of 1 and 45.

Responding to North Carolina's high rate of preventable deaths and disabilities by motor vehicle crashes, house fires, homicides, suicides, drownings, poisonings and falls, Governor James Martin appointed a task force on injury prevention. The Governor's Task Force is convening the first North Carolina Symposium on Injury Prevention and Control on November 6-7, 1989, in Raleigh.

The first day of the symposium will focus on injuries in North Carolina and feature discussions on ways to reduce and prevent death and disability due to injury. The following day's program will address childhood injuries. Please plan to join nationally recognized injury experts to learn what you can do to prevent these North Carolina deaths and disabilities.

This symposium is designed for local governmental officials, health and human service agency professionals, pediatricians and other medical providers, occupational and agricultural safety specialists, public safety personnel, and state and local policy makers.

The symposium will be co-sponsored by the Division of Health Services, the Governor's Highway Safety Program, the Injury Prevention Research Center at UNC-CH and the Division of Community Health Service, School of Public Health, UNC-CH.

RESOLUTIONS

It is the purpose of the Resolutions Committee to solicit from you any resolutions your section would deem appropriate for action by the North Carolina Public Health Association. The committee will study any resolutions you submit for presentation to the Governing Council for their recommendations regarding their adoption by the general membership of NCPHA in 1989.

Please notify the membership of your section to obtain any proposed resolutions and have your section approval prior to submission to me.

The process for passage of resolutions appears to be thorough and lengthy; therefore, I need to have these resolutions no later than August 15, 1989. Please recall that individuals in the field of public health will be honored at the First General Session instead of by resolution.

Send your resolution to: Elizabeth Joyner, Craven County Health Department, P.O. Box 1390, New Bern, N.C. 28560.

LEGISLATIVE GOALS ON HOLD AS LAWMAKERS DEBATE BUDGET

A projected June 30 adjournment of the 1989 Legislative Session has been delayed by an impasse between the Senate and the House over funding for highway construction, pay raises for teachers and state employees, and other programs. Therefore, what we hoped would be a final report on the outcome of NCPHA legislative goals will be some "crystal ball forecasting," based on the best guesses of observers close to the legislative scene.

NCPHA's top priority, a bill creating a new Department of Environment, Health and Natural Resources, passed early in the House and is now "on hold" in the Senate Appropriations Committee. There appear to be no problems with approval of the consolidation plan at this point, according to DHS Deputy Director Chris Hoke, who said that major bills often are held for passage until the end of the session, sometimes used as "bargaining chips."

Until major budget issues are settled, the fate of most NCPHA legislative funding goals is still uncertain. Although the Senate's proposed expansion budget does not include many public health requests, the House version has not been submitted nor has a compromise version been reached. With a shortfall in state revenues this year, and legislators crying "no money," prospects do not appear bright.

Unfortunately, the Senate expansion budget did not include funds for either funding for local environmental health programs, our top funding priority, expansion of local health promotion and disease prevention programs, or AIDS prevention and education programs. While these may be included in the House version, again, this does not look promising.

Prospects are very positive, though, for a bill to expand Medicaid coverage for infants and pregnant women. The original bill included those whose family income is 185 percent of the federal poverty level, however, the final version will probably set the level at 130 percent.

A bill initiated by NCPHA to establish an independent Public Health Study Commission has, according to NCPHA Legislative Counsel Henry Jones, "passed scrutiny in all the committees where it has been heard and is now awaiting final dispensation in Appropriations."

Good news about the bill initiated by NCPHA to add local government employee representation to the State Personnel Commission: This has been ratified. The approved version specifies that one of the two members appointed by the County Commissioners Association be a local government employee hired under the State Personnel Act.

A bill to establish a statewide solid waste management plan was approved by the Senate and an expanded version received a favorable report from the Solid Waste Subcommittee of the House Infrastructure Committee. This must now be approved by the full committee and the House. Staff at the DHS Solid Waste Branch predict this has a good chance of passing.

A final report on the 1989 Legislative Session will be distributed at the annual meeting of NCPHA in September.

*Linda Parker
Legislative Committee Chair*



Jeff Todd, Executive Director of the Illinois Public Health Association, discussed his experiences as the first executive director of that organization.

SOUTHERN HEALTH ASSOCIATION UPDATE

It was a pleasure for me to attend the Southern Health Association as an alternate representative for Estelle Fulp. The Southern Health Association met in Louisville, Kentucky, in conjunction with the Kentucky Public Health Association at its annual meeting on March 27, 28, 29 and 30, 1989. The Southern Health Association presently has 237 members and has recruited 73 new members during the past year.

Eleven states are represented in the Southern Health Association and it is hopeful that Georgia will again become an affiliate member. The Southern Health Association seems to have turned a corner and is now a viable organization with a newsletter entitled *Southern Health Update*, a part-time executive secretary, and active participation in regional health problems in the Southeastern United States. One of the goals is that the Southern Health Association will soon be the regional representative for the American Public Health Association similar to the old Southern Branch. I believe great strides are being made in that direction. The Southern Health Association passed the following resolutions:

1. Support for people with HIV infection and associated diseases
2. Advocacy for indigent and rural health care
3. Reaffirm support for family life education
4. Tennessee recognized on its 50th anniversary
5. Florida recognized on its 100th anniversary

Two people known to us in North Carolina received awards. Barbara Ann Hughes received the Meritorious Award and Earl Fox from Alabama received the Maternal and Child Health Award. Senator Robert C. Scott from Virginia received the Legislator Of The Year Award, the Ficquett-Holley Award went to Mary Emily Trotter, a nurse from Tennessee, and the Charles C. Jordan Award went to J. Blain Hill also from Tennessee.

The Southern Health Association is open for invitations for its meeting in 1991. The next meeting of the Southern Health Association will be on May 23-30, 1990 at the Hilton Hotel in Myrtle Beach, South Carolina. I would like to encourage members of the North Carolina Public Health Association to join and support the Southern Health Association.

*Jimmie Rhyne, M.D.
Alternate Representative*

WESTERN N.C. PUBLIC HEALTH ASSOCIATION

The Western North Carolina Public Health Association held its 43rd Annual Meeting in Hickory on May 25th and 26th, 1989. The theme for this meeting was "Rising to the Top: Priorities for the 90's." Thad B. Wester, M.D., Deputy State Health Director was the Keynote Speaker at the Business Luncheon on May 25th. Dr. Wester's presentation was entitled "Daddy Are We There Yet?", which dealt with a number of public health issues and how public health agencies are responding to these issues. The Reverend Dixon Adams provided an illusion demonstration at the Breakfast Meeting on May 26th.

Educational Workshops were held covering a variety of subjects including injury prevention, the nursing shortage, solid and hazardous waste challenges, communicable disease issues, and the development of management information systems for local Health Departments.

WNCPHA special award recipients were as follows: The E. Stanly Hunter Award, Joyce Adkins; the W.A. Broadway Award, the Environmental Health Section of the Jackson County Health Department; the Exemplary Service Award, Joe Dickson; and the Special Service Award, William "Buck" Derrick, M.D.

There were a total of 327 registrants for the WNCPHA Annual Meeting and the WNCPHA has a current total of 957 members. These figures represent a 20% increase in the number of

participants at our Annual Meeting and a 20% increase in our total membership from last year.

The officers elected for 1989-90 are: President — T.B. Haynes; President Elect — Mike Vinson; Vice President — Belinda Allison; Treasurer — Elizabeth Sheeks; Secretary — Mike Reavis. The WNCPHA will hold its 44th Annual Meeting at Camp Kanuga, near Hendersonville in Henderson County.

*Joseph B. Bass, Jr.
Past President*

EASTERN DISTRICT, NCPHA

The 29th annual meeting of the Eastern District, North Carolina Public Health Association was held May 9-12, 1989 at Kill Devil Hills, North Carolina. The theme of this year's meeting was "Charting The Course: Commitment To The Future of Public Health".

More than 300 public health workers were preregistered for the meeting. Dr. Kit Simpson from the UNC School of Public Health and Mr. Robert Parker, Health Director, New Hanover County Health Department, shared the podium during the opening session. Three of our local Health Directors, Mr. Howard Campbell, Mr. Daniel Reimer, and Mr. Louis Latour closed the meeting.

A number of interesting topics were addressed during the section meetings and workshops. Among them were: physical fitness in public health, hepatitis in food service, cocaine-crack-and STD, lyme disease, and juggling stress at work and home.

Highlights of the annual banquet were the achievement awards. The Outstanding Individual Achievement Award went to Mr. Charles Snyder, Wayne County Health Department. This year there were two recipients of the Outstanding Career Achievement Award, Ms. Susan O'Brien, New Hanover County Health Department and Mr. Charles Powell, Wayne County Health Department. The Outstanding Public Health Department Award was presented to the Franklin County Health Department.

We invite you to make plans for the 30th annual meeting to be held at the Sheraton at Atlantic Beach, N.C., May 2-4, 1990.

*Frankie Barnes
Past President*

THE PUBLIC HEALTH AWARENESS CAMPAIGN

The campaign to raise the public's awareness of public health services and their impact on people's health took off in March 1989. The initial phase of the campaign has resulted in the production and distribution of two posters, a brochure on public health services in general, and two sets of radio public service announcements. The first set of radio PSAs was distributed to radio stations across the state in April; the second set was distributed on tapes in June. The initial phase which focused on public health in general also included the development of a generic video on public health services. The video is being produced and will be made available to local health departments soon.

The subsequent phases of the campaign focus on the specific areas of services to children and women, prevention of chronic illnesses, and on environmental health services. Posters, brochures, and videos are being planned.

The local health departments' response to the campaign and participation in it were great. The campaign is managed by the DHS Office of Health Education and Communication, supported by an advisory committee with representation from the various DHS units and from local health directors. The statewide campaign will continue through calendar year 1989.

*Amin Khalil
Chief, Office of Health Education
and Communication*

UNC-CH SCHOOL OF PUBLIC HEALTH FALL 1989 CONTINUING EDUCATION CALENDAR

CONFLICT MANAGEMENT

A Workshop for the Management Support Supervisors Association
August 10-11 Asheboro

BASIC NURSING HOME ADMINISTRATION

August 10-December 1 Chapel Hill

ADULT HEALTH SYMPOSIUM

August 16-18 Greensboro

OUTBREAK CONTROL

Practical Roles for Sanitarians and Infection Control Teams

August 21	Raleigh
October 19	Winston-Salem
October 20	Asheville
November 2	Greenville
November 3	Wilmington

NEGOTIATION SKILLS

August 24 Asheboro

SEMINAR FOR ADVANCED WASTEWATER TREATMENT PLANT OPERATORS

September 11-12 Chapel Hill

INTRODUCTION TO TUMOR REGISTRY OPERATIONS

September 28-29 Asheville

QUALITY ASSURANCE AND ADVANCED REPORTING SKILLS FOR TUMOR REGISTRARS

September 28-29 Asheville

MORE THAN MANAGING: TAKING THE LEAD IN CONTINUING EDUCATION

1989 North Carolina Adult Education Association Conference
October 11-13 Salter Path

INDOOR AIR QUALITY WORKSHOP

October 17-18	Greenville
February 6-7	Asheville
March 20-21	Greensboro

BASIC SUPERVISION FOR HEALTH AND HUMAN SERVICES PROFESSIONALS

October 26-27	Greensboro
January 25-26	Charlotte

NORTH CAROLINA ENVIRONMENTAL HEALTH LAW

October	Fayetteville
May	Asheville

USING THE TECHNOLOGY OF THE 90'S TO SHAPE THE FUTURE OF PUBLIC HEALTH NURSING:

**Statewide Telecast to Discuss the Implications and Implementation of Recommendations
in the Institute of Medicine Report for Public Health Nurses**
October/November

THE IDENTIFICATION OF SENTINEL HEALTH EVENTS AS INDICATORS OF ENVIRONMENTAL CONTAMINATION: A CONSENSUS CONFERENCE

October 30-31 Asheville

RESPONDING TO ENVIRONMENTAL HEALTH INCIDENTS

November 1-3 Asheville

MANAGING CONTINUING EDUCATION PROGRAMS

November 11 Raleigh

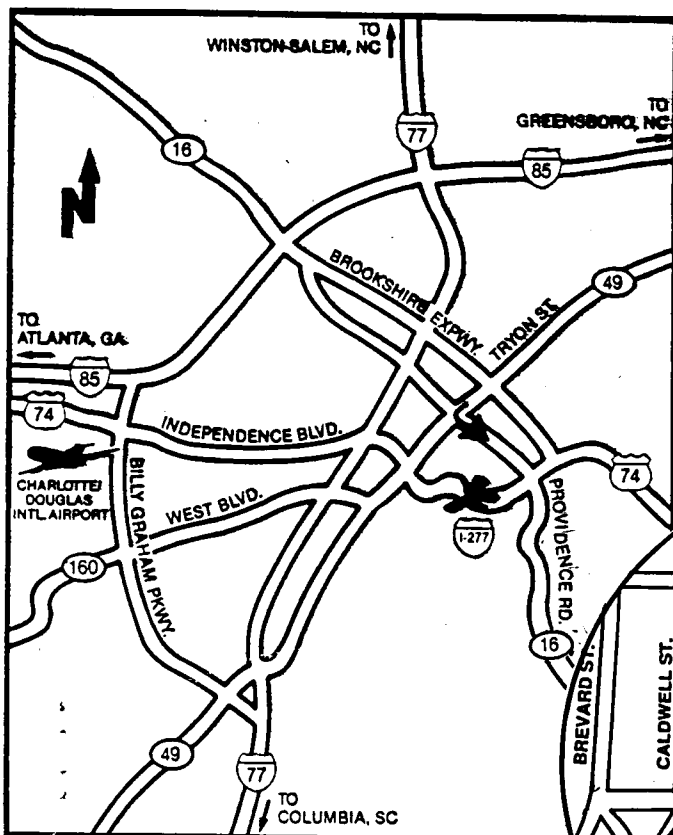
STRENGTHENING SUPERVISORY SKILLS

An Intermediate-Level Program for Health and Human Services Professionals
November 30-December 1 Wilmington
February 15-16 Hickory

1989 NORTH CAROLINA HEALTH PROMOTION AND WELLNESS INSTITUTE

December 6-8 Raleigh

NCPHA ANNUAL MEETING
SEPTEMBER 12 - 15, 1989
 555 South McDowell Street
 Charlotte, North Carolina 28204
 (704) 372-4100

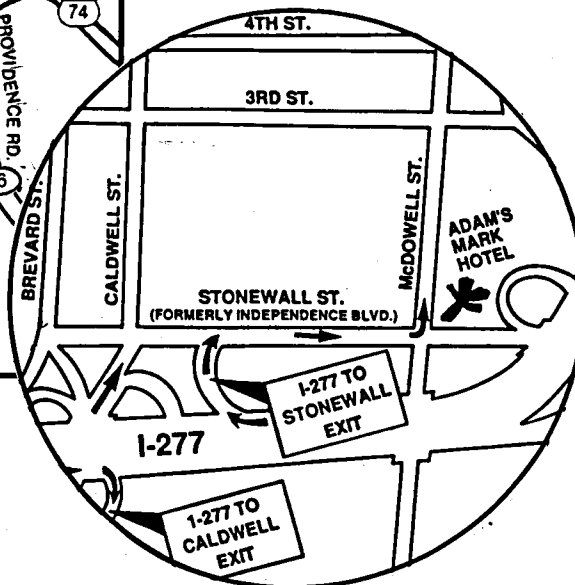


Coming South on 85 (From the North) to Hotel
 85 S
 77 S (Columbia)
 16 S (Brookshire Freeway)
 277 S (John Belk Freeway)
 EXIT Stonewall/Kenilworth Boulevard Exit
 Follow all the way to the right to McDowell (left at the light to hotel)

Coming North on 85
 85 N
 16 S Etc. . . . as above
 (This is faster than exiting on Freedom Drive)

Coming North on 77 (From the South)
 77 N
 277 N (John Belk Freeway)
 Exit on College Street (Downtown)
 Stonewall turn right and go to McDowell, Turn left to hotel

Coming in from Wilkinson Boulevard on 74
 74 East
 to College Street (Downtown)
 Stonewall (Right) to hotel



NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, Inc.
AUGUST, 1989

NEWSLETTER

P.O. Box 10387, Raleigh, N.C. 27605

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Newsletter

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



April, 1989

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

Message from the President



My friends, I have much to report, because a great deal has happened since the last newsletter.

Thanks to each and every one of you who volunteered to serve on an NCPHA committee. Your interest has been impressive! I have completed the list of committee memberships and have assigned a role for each person who expressed a willingness to serve.

Oops! I made a mistake in the last newsletter by listing Richard Baxley as chair of the Auditing Committee. Richard had expressed the need for a well-deserved rest. Jim Jones has assumed chair of that committee and has (with his committee members) already done a beautiful job on auditing our books. My apologies to Jim and many thanks to Richard and other retired committee chairs and members for a job well done!

We have been very busy attending to legislative activities. Linda Parker, chair of the Legislative Committee, is doing a magnificent job! She will provide to you a full report in this newsletter; however, I want to assure you that a group of us are going to do all that we can to ensure that NCPHA's legislative priorities are realized.

The Think Tank Task Force, under the able leadership of Leslie Brown, is hard at work. Their activities will include:

1. Developing a proposal for Foundation funding for an Executive Director for NCPHA.
2. Developing the duties for the new position of President-Elect for consideration by Governing Council.

3. Developing recommendations for broadening the process for nominating and electing members to serve in leadership roles, as well as recommendations to ensure maximal participation of the membership on Governing Council.

One of the recommendations of the Think Tank Task Force involves the solicitation of contributions from our membership for the Executive and Administrative Development Fund. Your Executive Committee is deliberating on the best way to approach this issue. Meanwhile, Henry Jones, who provides legal assistance to our Association, is looking into our tax exempt status. This way we will know what effect contributions will have on our Association's budget.

The report of the National Institute of Medicine still hovers in our midst. We must take full advantage of its findings and recommendations as we plan for the future of public health in North Carolina. As mentioned to you in the previous newsletter, I feel that NCPHA should play a vital role in applying the report to North Carolina's scenario.

To this end, we have joined in with the School of Public Health and the Division of Health Services in the planning of a statewide forum involving four meetings that will focus on the report. Elsewhere in this newsletter you will find more detailed information about plans for the meetings. The report will also be addressed during a general session at our annual meeting in September. If you can attend one of the four forum meetings, please do so. It would be great to have a significant representation by our Association's membership!

The next few months will be very busy and exciting as we plan for the future growth of NCPHA, review the IOM report, and pursue Legislative priorities. Again, we need the help and involvement of every member. Please call me and let me know of your interest. And, thanks so much for being there!

*Ann F. Wolfe, M.D., M.P.H.
President, NCPHA*

SPECIAL LIAISON REPRESENTATIVES — NCPHA 1988-89

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Ann Wolfe, M.D., President
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704/484-5200

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION BUDGET

TOTAL REVENUE BUDGET	1988 BUDGET	THRU NOV 1988 ACT	1989 BUDGET
Regular Membership	21,000.00	23,682.50	31,050.00
Section Dues	6,000.00	6,371.00	6,500.00
Contributing	15,000.00	10,088.00	10,000.00
Convention Fees	35,250.00	40,175.29	36,450.00
Scholarship	1,800.00	1,825.00	1,825.00
Interest	1,108.00	2,663.58	1,850.00
Fund Balance	0.00	0.00	0.00
Miscellaneous	0.00	241.43	0.00
Total Revenues	80,158.00	85,046.80	87,675.00

TOTAL EXPENSES

Convention	30,850.00	25,695.87	34,150.00
Executive Services	9,500.00	8,708.37	9,500.00
Printing Supplies	9,400.00	8,870.17	9,400.00
Postage and Telephone	2,800.00	2,368.44	2,800.00
Organizational Dues	2,700.00	2,806.75	3,000.00
Awards	1,000.00	591.98	800.00
Scholarship	3,750.00	3,750.000	3,750.00
Comm/Gov. Council	1,000.00	1,386.12	1,500.00
Travel for Delegates	1,800.00	254.09	1,800.00
Section Expenses	6,700.00	6,093.00	6,500.00
APHA Leadership Conf.	500.00	162.00	500.00
Legislative	5,183.00	4,172.25	11,000.00
President's Fund	500.00	397.80	500.00
Public Health Week	200.00	200.00	200.00
PH Leadership Conf.	500.00	1,000.00	1,000.00
Miscellaneous	1,700.00	491.38	1,200.00
Child Advocate	75.00	75.00	75.00
EH Grant	2,000.00	2,000.00	0.00
Total	80,158.00	69,023.22	87,675.00

CONV. EXPENSES	1988 BUDGET	1988 ACTUAL	1989 BUDGET
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Gov. Council Lunch	750.00	656.08	800.00
Registration	100.00	60.00	100.00
Pres/Life Member Brkf.	200.00	186.03	250.00
Break	350.00	0.00	350.00
President's Reception	4,000.00	2,172.10	3,000.00
Banquet	13,000.00	5,625.00	9,150.00
Entertainment	2,000.00	1,450.00	1,800.00
Exec. Comm. Expense	2,350.00	3,256.02	3,500.00
Signs	100.00	0.00	100.00
Programs	1,500.00	3,550.00	3,700.00
Flowers	300.00	286.82	300.00
Pictures	300.00	300.00	300.00
Program Participation	2,500.00	1,210.11	2,500.00
Contingency Fund	300.00	1,188.64	1,200.00
Door Prize	600.00	594.07	600.00
Exhibit Space	2,500.00	5,161.00	6,500.00
Total	30,850.00	25,695.87	34,150.00
Total Revenues	80,158.00	85,046.80	87,675.00
Total Expenses	80,158.00	69,023.22	87,675.00
Difference	0.00	16,023.58	0.00

RESOLUTIONS

The Resolutions Committee of NCPHA will be accepting your resolutions until August 1, 1989. This will give the committee adequate time to study them and to make recommendations to the Governing Council prior to our annual meeting in September. In 1988, as you may recall, the membership voted to honor individuals in the field of public health at the first general session instead of by resolution.

Send your resolutions to: Elizabeth Joyner, Craven County Health Department, P.O. Box 1390, New Bern, N.C. 28560.

"PUBLIC HEALTH: DISARRAY OR CHALLENGE?"

Program Plans for the 1989 Annual Meeting

The National Academy of Sciences, which advises the U.S. Congress on health policy matters through the Institute of Medicine, established a committee in 1985 to study the current state of public health and to make recommendations for the future. The report of this committee, commonly referred to as the Institute of Medicine (IOM) Report, is now available and is the focus of discussions to gain input from those involved in public health delivery services. The overall theme for the 1989 annual meeting has been taken from this report — "PUBLIC HEALTH: DISARRAY OR CHALLENGE?"

Due to the impact this report will have on all programs within public health, the findings will be the topic for a panel discussion in one of the general sessions during NCPHA. The School of Public Health is planning forums in different areas of our state to review the report and to elicit recommendations for change. The forums will be an opportunity for individuals to be heard. Information from the forums will be summarized and will be part of the NCPHA Panel presentation at the annual meeting. Coordinating with the School of Public Health on this topic will prevent duplication of efforts. The IOM report encompasses many areas, and the presentations being planned will enhance the dissemination of information and the opportunity for participation.

Although the report found the public health system in a state of disarray, North Carolina is accepting the challenge to study the report's recommendations to develop strategies for implementing a comprehensive health program that would link the work of the public and private sectors in meeting global health needs.

This mission not only has relevance for public health as a statewide agency, but also will influence the future direction of health departments in both rural and urban areas, and will have an impact upon all disciplines involved in the health care system and upon the training of professionals entering the field of public health.

The NCPHA Program Committee is working to bring keynote speakers who will address the broad interests of our membership. In addition, Section Program Chairpersons met early in February in preparation for their task to provide a wide variety of programs and workshops. There will be something of interest to each of you.

*Doris Gothard
Vice President for Education*

NCPHA ANNUAL MEETING IN CHARLOTTE

September 13 - 15, 1989

Mark your calendars! NCPHA's Annual Meeting will be in Charlotte at the ADAM'S MARK HOTEL, September 13-15. We have 300 rooms reserved, and in order to obtain meeting and exhibit space at no charge, we must fill this number. Room rates at the ADAM'S MARK are \$75.00 per night for up to four people in a room (two double beds). The ADAM'S MARK has some very nice amenities including indoor pool, saunas, exercise room, racquetball courts, free parking and a cafe and dance club. **MAKE YOUR RESERVATIONS EARLY** by calling (704) 372-4100 or (800) 231-5858. Identify yourself as an attendee of the NCPHA Annual Meeting. The reservation deadline is August 21.

We are looking forward to an exceptional meeting with many outstanding workshops and fun activities. The pre-registration form is enclosed.

*Jon Levin
Chairperson
Local Arrangements Committee*

THINK TANK MAKES RECOMMENDATIONS TO IMPROVE AND EXPAND NCPHA'S GOVERNANCE AND FINANCIAL DEVELOPMENT



President Ann Wolfe commends Leslie Brown for the work of the Think Tank Task Force, which he chairs.

In 1987, the Think Tank Task Force was appointed by Stacy Covil, President. The NCPHA Think Tank Task Force charge was to make recommendations to the Governing Council which would enhance the Association's ability to positively influence the public's health in North Carolina by encouraging professional growth and development among Association members; by enhancing the Association's role in advocating, promoting, and supporting public health; and by enhancing the Association's ability to shape and influence public health policy, programming, and practice in North Carolina. The Task Force completed its first year of work by filing a Summary Report to the Governing Council in April, 1987. The Report contained key resolutions on Association governance, financial development, and staff development. The Report recommended in part:

- (1) The Association bylaws be amended:
"To provide that the president-elect have increased responsibility in assisting the president in developing and maintaining relationships with other public and private health, educational, and service organizations and in serving as a direct liaison between the president and other organizations, groups, and persons interested in public health."
- (2) "The Association take affirmative steps to promote strategic planning, financial development, and staff development. Such steps to include: (1) amend bylaws to revise and further develop duties and responsibilities of elected officers; (2) expand and diversify Association revenue sources; and (3) to plan for the eventual recruitment, selection, and hiring of a professional staff to perform the Association's executive and administrative functions."

These resolutions were subsequently acted upon favorably by the Governing Council.

In 1988, the Task Force continued its efforts and submitted specific recommendations on the matters of financial development and staff development to the Governing Council in June, 1988. The specific recommendations called for:

- The Governing Council to establish a Professional Staff Development Fund within the Association's budget.
- A \$5.00 increase of regular membership dues per member and that \$5.00 per regular member be transferred to the Professional Staff Development Fund.
- The Membership Committee to be charged with the task to plan, implement, and maintain a membership drive with a goal to increase membership by a total of 600 members by January 1, 1990.
- The Governing Council to plan, manage, and conduct a

Professional Staff Development Fund campaign to solicit members for voluntary contribution to the Professional Staff Development Fund with a goal to raise \$25,000 for the Fund by July 1, 1989.

- The Governing Council to authorize the development of a proposal to seek up to \$50,000 a year for the Professional Staff Development Fund for a two-year period from a North Carolina-based foundation or other appropriate source. The goal would be for such funding to be available to the Association by July 1, 1989.

- The Governing Council adopt Staff Development Implementation Plan for a two-year period. The plan should cover the nature and scope of executive functions to be internalized into the Association and should be consistent with financial resources available in the Professional Staff Development Fund to the Association for such purposes.

Governing Council approves plan to increase financial resources for organization

The Council approved the recommendations at its June 8 meeting. Taken as a whole, the recommendations provide new and innovative approaches to building the financial base for the Association so that it can acquire a full-time staff to pursue the Association's public health mission.

By approving the recommendations, the Governing Council created the framework for improving and expanding the financial base for the Association. Some of the recommendations are self explanatory; others require comment. Consider the recommendation concerning soliciting the Association membership for voluntary contribution for the staff development fund. The idea here is that on a one-time basis, the membership of the Association would be asked to make voluntary contributions to the Association for the specific purpose of building the Staff Development Fund. Contributions of any amount would be welcomed. A successful campaign would mean that the Association would have significant resources, in combination with the successful completion of the other activities, to move forward with recruiting, selecting, and hiring a full-time staff. From the perspective of the Task Force, the voluntary contributions approach may lay the groundwork for planned giving opportunities (wills, trusts, endowments) for the Association in the future.

The idea of developing a proposal to seek foundation support for the staff development fund merits further comment. Here, the idea is to solicit the financial support of a North Carolina-based foundation to help the Association take the bold step of positioning itself to serve public health now and in the future. The Task Force recognizes that to accept financial assistance from a foundation will bring with it certain terms and conditions. Clearly, it will be the responsibility of the Association's governing body to enter into such a relationship with the best interest of the Association, its members, and the public health community in mind. The demonstrated competency and achievements of the Governing Council over the years should allay any fears that the Council will strike a "bad deal" for public health.

Finally, the requirement that the Governing Council adopt a Professional Staff Development Implementation Plan will serve as a mechanism for the Association to carefully review and take stock of the success of the several efforts and chart a course for future actions based on the financial resources available and the long-term goals of the Association.

As we approach the Year 2000, the challenges facing public health and those who practice it are enormous. To meet the challenge will require skilled, up-to-date professionals representing and articulating public health issues and concerns and a strong, independent, and viable organization to serve as an effective advocate for public health. Strengthening the administrative and executive functions of the Association by having a full-time paid staff serving under the Governing Council will effectively position the Association for the future.

WE ARE ON OUR WAY!

*Leslie Brown
Chairperson
Think Tank Task Force*

NEWS FROM THE SECTIONS

DENTAL HEALTH

The Dental Symposium, which was held in Durham, proved to be the highlight of the Seventieth Anniversary. The workshops and discussion groups provided a vehicle for voicing the many concerns regarding dental public health as a whole. A compiled report of the meeting should be forthcoming.

All dental staff are gearing up for Children's Dental Health Month. The Dental Health Section is collaborating with the NC Department of Public Instruction, the NC Dental Society, and local dental programs in sponsoring the North Carolina Super Smiles contest. Prizes range from \$50 to \$150 for district winners and from \$200 to \$1000 for statewide winners. The contest provides several categories of activities in which those who participate can excel. Many programs are also sponsoring dental health fairs and other special events to help promote dental health as well as to provide education to all segments of the community. The response to these activities in the past has been encouraging, and we hope that this year our success will continue to grow.

The big news that everyone wants to know, "Who will be the new Director of the Dental Health Section?", had not been announced prior to the submission time for printing. Whoever is chosen will have a major challenge in deciding the future direction of the program. We, local and state personnel, can be proud of the tradition of public health that has been established here in North Carolina. With this in mind, I am sure that in this state, organized dental public health will continue its progress as well as maintain our leadership role.

Just as a reminder, the annual meeting will be held in Charlotte, September 12-15. Anyone having a suggestion for the program for this meeting is asked to notify Dr. Rick Mumford. Also, please continue to give consideration to nominations for the Ernest Branch Award.

I hope to see a record-setting number of public health dental staff in Charlotte.

*Constance A. Epps, D.D.S.
Chairperson*

NUTRITION

The Nutrition Section, NCPHA, resolved in May 1986 to establish the Bertlyn Bosley Award for Excellence in Public Health Nutrition. The 1988 winner was Nell Tharrington, R.D., WIC Director, Edgecombe County Health Department.

The Nutrition Section is currently soliciting nominations for the 1989 award. The award recipient shall be a North Carolina resident who has made significant contributions to the field of public health nutrition. Any NCPHA member may nominate a nutritionist for the Award. The nomination should be based on achievements and services accomplished in the past year and/or previous years. Nominations must be on the nomination form developed by the Nutrition Section Awards Committee and submitted to the Chair of the Nutrition Section Awards Committee by June 1, 1989.

Nomination forms may be obtained from: Celia Buck, Nutrition Section Awards Committee Chair, Eastern Regional Office, 404 St. Andrews Street, Greenville, NC 27834, Telephone: (919) 756-1343.

The Nutrition Section is continuing its efforts in support of the Licensure Bill for Nutritionists/Dietitians. Licensure will ensure that the public is provided clinical nutrition services by qualified individuals. We need your support on this bill. For more information, contact Josephine Cialone at 733-7437.

We have experienced a 20% increase in membership so far this year. Please continue your support and recruit a member for NCPHA Nutrition Section. Contact Libba Gantt at 633-0775 for membership application.

Your input and participation within the Nutrition Section of NCPHA is encouraged.

*Debra G. Brown
Chairperson*

PUBLIC HEALTH EDUCATION

Our growth as health professionals is not achieved in a vacuum. To reach our full potential, we need to interact with other Health Educators. This opportunity for growth is provided through participation in the activities of the Health Education Section.

The leadership of this Section is expanding current committee activities as well as introducing new ones to meet the needs of the membership. This flurry of activities has placed an increased demand on our limited financial resources; therefore, the Executive Committee voted to raise this Section's dues to \$5.00 beginning in 1990.

We accomplished much last year and are looking forward to another successful year. Jeanne Palmer did an excellent job as Chairperson of the Awards Committee last year, and I was pleased that she consented to chair it once again. Under her leadership, our initial year of honoring Health Educators was very successful. You are encouraged to contact Jeanne for nomination materials. This is an excellent opportunity to recognize colleagues for their outstanding work in health education.

Emily Tyler was a very effective Chairperson of the Resolutions Committee last year, and I appreciate her willingness to serve, once again, in that capacity. Last year three resolutions were presented to the Governing Council, two of which were forwarded to appropriate committees. The third was consolidated with others addressing the issue of smoking and was presented to the general membership during the Annual Meeting. You are encouraged to forward resolutions to Emily on pertinent health issues/concerns.

Barbara Hager has accepted the challenges of leading the Legislative Committee in its initial year of operation. One of her first challenges was to name members of this committee. Marquetta Alston, Hellen Poole, Karen Ramsey and Mike Vinson agreed to serve. They are currently developing a legislative agenda and devising a system by which the membership will be notified of impending legislation.

I hope that you will accept the challenges and opportunities of being an active member of the Health Education Section. Continue your growth as a Health Educator.

*Deborah Bennett
Chairperson*

ENVIRONMENTAL HEALTH

During 1988, North Carolina experienced 446 cases of Hepatitis A, of which 123 were food related. Hepatitis A is a viral infection transmitted by the fecal-oral route: food contamination and person-to-person contact.

Bad foodhandling practices and poor personal hygiene are the culprits. Unlike bacteria associated with foodborne diseases that depend upon proper time and temperatures after contamination, the Hepatitis A virus does not grow in food. The virus is comfortable in cool, moist environments and can survive temperatures up to 185 degrees F. Satisfying regulated food temperature requirements (45 degrees F or below and 140 degrees F and above), is not the control measure. The violations that have occurred to produce Hepatitis A food poisoning are the process contamination of foods to be served uncooked and the post-contamination of cooked foods. Hot and cold self-serve food bars are excellent bedding areas for the Hepatitis A virus. Contamination can occur via food service personnel in the restaurant and by the customer.

Control can be simple and calls for a return to basics. Foodhandlers — that includes the public — must wash their hands thoroughly after each visit to the toilet and whenever their hands become soiled. Sanitarians must properly enforce the rules and regulations during inspection when violations are observed and must also take every opportunity to educate food service personnel and the public.

*Donnie R. McFall
Chairperson*

NEWS FROM THE SECTIONS *(Continued)*

MATERNAL AND CHILD HEALTH

The Executive Committee met November 9, 1988 and February 9, 1989 to begin planning for the annual meeting in Charlotte in September, 1989. We are looking forward to your joining us. A Maternal and Child Health newsletter should have already reached you. Please share your ideas, opinions, articles, announcements and other items of interest for upcoming newsletters by contacting Lisa Sutton, Health Educator at Forsyth County Health Department — (919) 727-8172.

Each year, this section presents awards to two people who have demonstrated outstanding performance in the area of Maternal and Child Health (one member and one non-member). Please think about possible nominations and be prepared to recognize that special person when you receive the letter from Carolyn Sparks. Carolyn can be reached at (919) 756-1343.

Please come join us for an exciting and challenging year!

Peggy R. Ellis
Chairperson

STATISTICS AND EPIDEMIOLOGY

The Executive Committee of the Statistics and Epidemiology Section met on February 15, 1989 to outline plans for 1989. The committee discussed membership promotion, schedule of events for the fall, and potential speakers, all of which make for an exciting upcoming meeting.

Several topics were considered for workshops at the annual meeting: (1) Hepatitis-A: Update in North Carolina; (2) Measles Outbreak in NC: An Analysis; (3) Tuberculosis in NC: New Developments.

Plans were also made to develop a leaflet which describes the history of the section for distribution to members and potential members.

We welcome and encourage membership, participation, and suggestions in regard to our plans for September.

Wayne Raynor
Chairperson

ADULT HEALTH PROMOTION

The Adult Health Promotion Section will soon be inviting nominations for awards which will be presented at the Annual NCPHA Meeting. Since 1984, awards have been presented to an agency and to a health employee for outstanding contributions to the field of Adult Health Promotion. The health employee award has since been renamed to honor Helen Ray, an individual who exemplified health promotion/disease prevention values during a long and distinguished career in public health.

Helen Ray began her career in public health in 1968. She advanced through the ranks of public health nursing to become Health Director of the Johnston County Health Department in 1976, a position that she held until her untimely death in 1987. Over the years, Ms. Ray was recognized for her tireless energy in revitalizing the Johnston County Health Department, the Council on Aging, and several agencies for the rehabilitation of alcohol and drug abusers. Helen spent the last ten years of her life as a true crusader for the concept of health promotion, and sponsored numerous projects such as an aerobic and water exercise program for the elderly which she personally led.

In 1988, a third award was established to recognize an individual from within the community for demonstrated leadership, exemplary concern for their community, and an innovative approach to adult health promotion.

Award recipients are, for the HELEN RAY OUTSTANDING EMPLOYEE: Ruth Edwards, N.C. Division of Health Services (1984); Brenda Motsinger, Guilford County Health Department (1985); Sharon J. Mault, New Hanover County Health Department (1986); Philip M. Stephens, Robeson County Health Department (1987); Judy Ruffin, Beaufort County Health Department (1988);

for the OUTSTANDING AGENCY: Halifax County Health Department (1984); Guilford County Health Department (1985); Greene County Health Department (1986); New Hanover County Health Department (1987); Edgecombe County Health Department (1988); and for the OUTSTANDING INDIVIDUAL FROM THE COMMUNITY: Louis Stephens, Retired, Pres. Pilot Life Ins. (1988).

If you are not a member of the Adult Health Promotion Section but would like to receive information about how to submit nominations for the 1989 awards, please contact Judy Foreso, NCDHS North Central Reg. Office, 310 E. Third St., Suite 200, Winston-Salem, NC 27101. Section members will receive information automatically.

Georjean Stoodt, M.D.
Chairperson

COMMUNITY HEALTH ASSISTANTS/TECHNICIANS

The Community Health Assistants/Technicians Section is busy planning for our annual workshop which will be held at Camp Caraway, July 28, 1989. The workshop will be presented by Mr. Earl Smith, Substance Abuse Education Consultant, Cumberland County Mental Health, Fayetteville, North Carolina.

Each year an award is given to the person selected as most valuable and dedicated to her department and community. The candidates are nominated by their fellow employees, supervisors, and directors. The final selection is determined by a panel of judges. The award is called the Community Health Assistant/Technician of the Year Award. In order to qualify for the award, the nominee must be a member of NCPHA.

Mexie Fields
First Vice Chairperson

MANAGEMENT SUPPORT

The Management Support Section has started 1989 with a Continuing Education workshop highlighting responsibility and employee rights. The workshop was held in three locations across the state. Thanks to Delance Ellis and her committee for doing a great job!

The Section will be giving service awards and an Achiever of the Year award at the annual meeting. Applications for nominations are now being accepted.

Two scholarships will be given this year to Management Support section members who are continuing their education.

The section's executive committee is busy planning for the annual meeting in September in Charlotte. Last year we had a record-breaking number in membership, but we hope to break it again in 1989!

Mitza Mercer
Chairperson



Section Officers for 1988-'89 (from left to right): Sybil Beck, Division of Health Services, Treasurer; Mitza Mercer, Beaufort County Health Department, Chairman; Mary Fox, Orange County Health Department, Vice Chairman; Pattie Smith, Guilford County Health Department, Member-at-large; Camille Bishop, Guilford County Health Department, Chairman ex officio, Parliamentarian and Historian. Not present, Joanie Belk, Lincoln County Health Department, Secretary; and Partha Howell, Division of Health Services, Member-at-large.

NURSING SERVICE'S DOLAN AWARD

Public health nursing excellence was exemplified in the life and career of the widely beloved Margaret B. Dolan. A native of Lillington and a graduate of Georgetown and Columbia Universities, Mrs. Dolan went on to become a prominent national leader. She retains the unique distinction of being the only person to serve as president of three national health organizations: The American Nurses' Association, the National Health Council and The American Public Health Association. During the presidency of John F. Kennedy, she was appointed to serve on the National Advisory Health Committee and continued to serve in that capacity under President Lyndon B. Johnson. She was also appointed as Nursing Consultant to the Surgeon General, Department of the Army, from 1969-1971.

Although her service to national health was considerable, including membership on the Board of Directors of the National Assembly for Social Policy and Development, the people of North Carolina also felt the impact of her contributions. In the early forties, she worked as a staff nurse and VD Clinic supervisor at the former City Health Department in Greensboro. After a year as Tuberculosis Nursing Consultant for the U.S.P.H.S. Tuberculosis Program and four years as Generalized Public Health Nursing Supervisor and Tuberculosis Nursing Consultant for Baltimore County Health Department, Maryland, she became a faculty member in the Department of Public Health Nursing at the University of North Carolina. She taught extension courses for public health nurses during the early fifties and served as a consultant for community health surveys. In 1959 she became Chair of the department. Author of numerous publications and papers, she served as a leader of the public health nursing profession in the state and across the nation until her death in 1974.

The Public Health Nursing Service Section unanimously established the *Margaret B. Dolan Award* in 1972 to recognize public health nurses committed to quality nursing care, excellence in public health nursing service, leadership in providing service to citizens of North Carolina, contributions to the improvement of community health, and professionalism as a style of life.

"She was one of the most dynamic and energetic women I have ever known," states Kate Williamson of Fayetteville, first recipient of the *Margaret B. Dolan Award* in 1973. Each of the fourteen persons to receive the award since that time has spoken of the profound honor it has been to have this highest distinction in North Carolina public health nursing service conferred by one's peers.

The Public Health Nursing Service Section urges anyone knowing a dedicated public health nurse deserving professional recognition to submit her name for nomination. Nominating forms and information may be obtained by writing to: Carolyn Wagoner, Home Health Supervisor, Surry County Health Department, Post Office Box 1062, Dobson, North Carolina 27017, or by calling (919) 374-2131, Ext. 75.

Nominations for the *Direct Service Award* are also requested. This award is presented to a public health nurse who spends at least 50% of her time in direct service, serves as a health advocate for clients, and whose work performance is exemplary. Nominating packets may also be obtained from the above address.

Nominations for both of the above awards must be received by Carolyn Wagoner no later than May 1, 1989.

LABORATORY

The Executive Committee met in February and began preparations for the Annual Meeting in September. At this time, no definite plans have been set, but hopefully they will be completed very soon.

Convention time will be here before we know it. Be thinking about your nominee for the Laboratorian of the Year Award and please, pay your dues! Our section needs your support.

Betty M. Smith, Chairperson

SEXUALLY TRANSMITTED DISEASES

The STD Section Executive Committee has been hard at work this year planning for the upcoming NCPHA meeting in Charlotte. We want to provide workshops that will be informative and responsive to the current concerns identified by many STD section members.

Jim Fowler, Branch Head, STD Control, Division of Health Services, has expressed his concern that, as a result of the increase in primary and secondary syphilis and PPNG and the concurrent decreases in federal and state staff, priorities in treatment and patient follow-up will have to be reassessed. For example, in 1986 there were no cases of congenital syphilis reported in North Carolina; however, in 1987, 2 cases were reported and in 1988, 7 cases were reported, two of whom died. As Mr. Fowler points out, it is clear that primary and secondary syphilis must remain a number one priority for the STD Control Program. Similarly, in 1988, over 500 cases of PPNG were reported in this state, compared to 220 reported cases in 1987, and 93 reported cases in 1986. The recommended treatment for PPNG is expensive, and patient follow-up is aggressive and time-consuming. As PPNG increases, previous priorities such as the Gonococcal PID Program remain important but cannot receive as much attention as in the past. The STD Executive Committee feels that programs responding to some of these concerns should be offered this year during NCPHA's annual meeting. We hope to find presenters who will increase our awareness of the current challenges facing the STD Control Program in 1989.

The STD Section currently has 74 members. I would like to take this opportunity to encourage each member to be on the look-out for potential new section members and to encourage them to join. Remember to tell them that not only do we try to provide informative programs, but also — based on the increasing participation during our social hours — to provide good company, conversation and friendship.

Also section members are asked to begin thinking about those co-workers who provide outstanding service worthy of recognition. When the Awards Committee meets in the spring, they want to hear, loud and clear, from section members concerning those persons who deserve an award for excellence. In the very near future, STD Section members will receive a newsletter outlining the award process in further detail.

I would also like to encourage any section member who would like to become more involved in the planning of this year's program and activities in Charlotte to please feel free to give me a call. I can be reached at (919) 942-4168 or (919) 733-7301. Your support is welcomed.

Evelyn M. Blankenship
Chairperson

SOCIAL WORK

The Social Work Section Executive Committee met recently at the Greensboro DEC. Active plans are being completed for the section meetings to be held during the annual meeting of NCPHA in the fall. Additionally, the awards committee will soon be sending notices to section members regarding the need for candidates for the 1989 Outstanding Achievement Award and the Outstanding Contribution to Social Work in Public Health Award. Last year these awards were given to Lorraine Forris of the Guilford County Health Department and to Dr. Elizabeth Watkins of the UNC School of Public Health. We were pleased to have the opportunity to recognize these individuals and look forward to identifying other worthy recipients this year. The NCPHA Social Work Section continues to advocate for social workers in public health settings and attempts to coordinate services with the Social Work Steering Committee.

Sylvia L. Wagoner
Publicity Chairperson

NEWS FROM THE SECTIONS (Continued)

DEVELOPMENTAL REHABILITATION

At its first meeting of the new year on January 26, the Executive Committee of the DR Section of NCPHA implemented an active plan of involvement for 1989.

NCPHA Dual Officer Slate Resolution. At the NCPHA Annual Meeting in Winston-Salem last September, the DR Section voted to draft a resolution for consideration by the Governing Council to require that a dual slate of officers be submitted for election. Additionally, this resolution will suggest that a mailed, written ballot be taken in place of a voiced vote from the floor. This resolution will be presented for consideration at the second Governing Council meeting in 1989.

Eastern NCPHA and Western NCPHA Workshops. Following the successful venture into WNCPHA last year with a well-attended workshop on Malpractice and Liability, the DR section again plans to hold a workshop in conjunction with WNCPHA. The workshop topic has not been identified as yet. Ira Palmer, DR Section Treasurer, will coordinate this workshop.

Josephine Cialone, DR Section Vice-Chairperson, will coordinate a workshop sponsored by DR at ENCPHA. The topic from last year's WNCPHA will likely be repeated at ENCPHA in '89.

The DR Section topic for the statewide NCPHA Convention has not been determined as yet. Josephine Cialone will also coordinate this program. According to past tradition, the DR Section Business Meeting will likely be keynoted by an invited legislator.

Legislative Action Network Involvement. Our representative, Mildred Council, attended the first Network meeting and also will represent our section at the Public Health Leadership Conference. Our Section supports the efforts of this network and is a contributor to this year's conference.

The Leo M. Croghan Scholarship Fund. The DR Section is undertaking the development of a scholarship fund in memory of Dr. Leo Croghan, former DEC Director in Fayetteville. The Section has appointed a committee to study the establishment of this fund. Representation on this committee will be solicited from the DEC Director's Association as well as from both state and regional offices. In the meantime, contributions can be sent to Ira Palmer, DR Section Treasurer, at the Concord DEC.

Membership. Newsome Williams, our membership Chairman, is seeking to increase membership through communication to local health departments, DEC's, Central, and regional offices. One suggestion that may be implemented is to request each DR Section member to recruit two new members to the Section.

A. Dewane Frutiger
Chairperson



DR Section Chair, Dewane Frutiger, and state Senator Helen R. Marvin, of Gastonia, who was the guest speaker at the 1988 Section Meeting.

PUBLIC HEALTH AWARENESS CAMPAIGN

The Division of Health Services — the state health agency in North Carolina — is undertaking a multi-faceted educational initiative for the purpose of raising the awareness of the public and of community leaders of public health services, accomplishments and problems. The initiative is better known as the Public Health Awareness Campaign. The campaign is planned for implementation during the 1989 calendar year. The Division's Office of Health Education and Communication (OHEC) is responsible for planning and managing this initiative, with Jim Thorp, the OHEC health communication and marketing specialist, assuming the lead role.

The components and strategies of this initiative include: five posters during 1989; a number of radio PSAs to reinforce and expand the poster themes; printed publications to use in marketing the services and in developing press releases; a public health calendar '89 for staff and for community leaders; billboards across the state; windshield sun shades with the campaign slogan: "Public Health — Pulling Together for Healthy Living"; and a video on public health services.

Local health departments have individually in the past undertaken activities to explain their services to various community groups. This, however, is the first time that the state has taken the initiative, on behalf of and in collaboration with all local health departments, to carry out a coordinated statewide campaign, over an extended period and with tools and products developed by the state Division of Health Services. This marks the increased emphasis by public health agencies on marketing public health services and the impact they have on people's lives. Realizing such an impact could lead community people and leaders toward stronger interfacing with health departments for the purpose of protecting and improving the health of North Carolinians.

Amin Khalil, Chief
Office of Health Education and
Communication, DHS/DHR

PRESIDENT-ELECT'S REPORT

As President-Elect of NCPHA, I have been working to define the President-Elect's position under the new By-Laws of NCPHA. The President-Elect no longer has the responsibility of planning the Annual Meeting. This has allowed the position to focus on preparing for the President's office. This year the President-Elect's position is being studied and recommendations on the responsibilities of the office will be forthcoming. In the meantime, I have involved myself in several areas where I think the President-Elect should be active.

First, I have been involved with the NCPHA Legislative Committee. I think this role will continue for the President-Elect, because it is important that (s)he know about the Legislative initiatives of the organization and be a leader in fighting for the promotion of Public Health in the state and the nation. Legislative work is one of the main leadership opportunities in any organization. The President-Elect needs to be an active participant in that area.

Secondly, I have asked to be invited to the By-laws Committee meetings. It is my feeling that the President-Elect needs to know about any proposed changes in the By-Laws as they affect the organization and to be ready to explain proposed changes to anyone upon request.

Finally, the President-Elect is involved with the Executive Committee, Governing Council and other Public Health organizations which work closely with NCPHA.

I am excited about being President-Elect of NCPHA and look forward to this year and next as I serve you. There is so much we can do to help other people.

Bob Parker
President-Elect

PUBLIC HEALTH STUDY COMMISSION ADDED TO NCPHA LEGISLATIVE GOALS

Initiation of a bill to establish a Public Health Study Commission will replace, for the present time, legislative action on a bill to mandate minimum salary levels for county employees hired under the State Personnel Act. A decision to defer action on the salary bill was approved at the January Governing Council meeting after Legislative Committee members reported on efforts to accomplish this goal by working with a County Commissioners Association task force.

The salary issue remains a top legislative priority for NCPHA, and the decision not to introduce a bill in this session in no way reflects a decreased interest in the problem. The Local Health Directors Association and other public health groups encouraged NCPHA to join them in working through the task force, believing this to be the most effective way to accomplish this goal. This study group will review and collect data to document problems caused by low salaries for county health, social services and mental health employees. NCPHA representatives on the task force are Linda Parker, Legislative Committee chair, and Bob Parker president-elect.

Update on Other Legislative Goals

•**Department of Health and Environment.** Although the bill proposing consolidation of health and environmental programs has not yet been introduced. Rep. Joe Hackney said he expected the bill to follow recommendations of the Environmental Review Commission to transfer all Division of Health Services programs intact into the new department. Concern has been raised about one proposal discussed that would keep maternal and child care programs out, perhaps even creating a new department and will follow this bill closely when it is introduced to see that it reflects the needs and interests of the public health community.

•**Bill to add two active local government employees to the State Personnel Commission.** This bill has been drafted and is expected to be introduced by Rep. Beverly Purdue by the end of February.

•**Mandated Solid Waste Management Plan.** The Solid Waste Study Committee has introduced a comprehensive package of bills that includes one to mandate the development of a statewide waste management plan by January 1991 (SB111). Other bills introduced would create new positions in the Solid Waste Management Section, establish a revolving loan fund, enable local governments to enact solid waste ordinances, and permit county commissioners to level landfill disposal fees on municipalities and municipal residents in the county.

•**Study Commission on Injury Prevention and Control.** In January, Governor James Martin established a Governor's Task Force on Injury Prevention under the leadership of Dr. Thad Wester, DHS Deputy Director. Mr. Bob Parker represents NCPHA on the group, and Dr. Ann Wolfe will staff the task force. NCPHA will work with this group to determine the most effective timing and strategy for introducing a bill for a legislative study commission on this topic.

•**Smoking Policies for State Government Buildings.** Members of the Legislative Committee are working with representatives from the North Carolina affiliates of the Heart Association, the Cancer Society and the Lung Association to draft a bill and to find legislators who will introduce it. Several legislators approached have been sympathetic to the issue but unwilling to agree to sponsor it, citing the current leadership shake-up in the House and Senate as an unfavorable climate before which to bring such a controversial bill. Many have implied, too, that introducing such a bill may negatively affect other bills NCPHA is supporting.

One major factor related to the success of even getting this bill introduced will be the stand taken by the State Employees Association (SEANC), which previously has opposed a smoking policy bill. Linda Parker, Legislative Committee chair, is scheduled to meet with representatives from SEANC to encourage their support.

•**NCPA Funding Priorities.** Top priority items on NCPHA's legislative agenda were DHS expansion budget requests in five program areas: Local environmental health services, maternal and child care, health promotion and disease prevention, AIDS and other sexually transmitted diseases, and indigent care. These requests were not funded in the governor's proposed budget. NCPHA is working with the Association for Local Health Directors to initiate individual bills for three of these—maternal and child care, environmental health, and health promotion. Funding for AIDS education and prevention programs and indigent care will be included in bills recommended by legislative committees that have studied these issues during the past year.

Linda Parker
Chairperson
Legislative Committee

ASSOCIATION OF NORTH CAROLINA BOARDS OF HEALTH

The Association of North Carolina Boards of Health has had a very active year. Membership has continued to grow and our annual meeting was most informative. Local boards of health members are becoming more informed and effective as a result of our many activities.

Our president, Dr. Ronald B. Tucker, has appointed and charged various committees of the association to continue to work to bring ANCBH to its fullest potential. The 1989 program committee is busy at work preparing our annual meeting in Charlotte. The Legislative Action Committee and the newly-formed Program Development Committee are also involved in very exciting public health concerns in their respective areas.

ANCBH is co-sponsoring and contributing to many public health programs this year, including the 1989 Public Health Leadership Conference, The Future of Public Health Forum and other local public health projects across the state.

The ANCBH directors have also voted to endorse the project proposal: "Clearinghouse and Network Center for AIDS education among minority populations in ten Piedmont and Eastern North Carolina counties."

If you would like more information about ANCBH, or would like to become a member of the association, please contact Ms. Vaughn Mamlin, Administrative Director, P.O. Box 1009, Pittsboro, NC 27312, 919/542-4244.

Vaughn Mamlin
Administrative Director



Karen Willett (left) discusses the 1989 Membership Drive with members of Governing Council: Frankie Barnes, Kathy Gurley, and Connie Epps.

REPORT FROM APHA

The American Public Health Association is publishing a new newsletter titled *Government Relations Highlights*. The first edition came out in October, 1988, and was sent to state associations and persons in APHA leadership roles. The newsletter will be published as needed and will focus on informing public health leaders about selected APHA advocacy efforts and the outcomes of these important activities.

The October issue outlined the establishment and success of three coalitions that were organized by APHA in 1988. The three coalitions are focused on the Centers for Disease Control (CDC), Injury Control, and Sexually Transmitted Diseases.

The 1989 program funding levels reflect the success of the coalitions' lobbying efforts:

FY 88-89 FUNDING LEVELS FOR SELECTED FEDERAL PUBLIC HEALTH PROGRAMS

	FY 1988	FY 1989
AIDS	\$970,000,000	\$1,200,000,000
Injury Control	\$7,900,000	\$21,760,000
Immunizations	\$98,198,000	\$141,964,000
STD Program	\$65,161,000	\$78,700,000
CDC Funding	\$771,000,000	\$981,000,000

The annual meeting of the American Public Health Association will be held October 22-26, 1989 in Chicago. The theme of the meeting will be "Closing the Gaps: Ethics and Equity in Public Health". The deadline has passed for submission of abstracts, resolutions, and position papers for this year's meeting; however, every effort will be made to obtain deadline information for 1990 early enough for announcement in the December, 1989 issue of the NCPHA Newsletter.

Maida Dundon
APHA Representative

WESTERN NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

The sections and committees of the WNCPHA are busily preparing for the annual meeting to be held in Hickory at the Holiday Inn, Piedmont Center and the Rhyne Center of the Lenoir-Rhyne College on May 24-26, 1989. Our keynote speaker will be Thad Wester, MD, Deputy Director of the Division of Health Services. Our breakfast speaker will be Mr. Dale VanHorn, General Manager, Durham Life Broadcasting Company, Raleigh.

The WNCPHA Executive Committee is currently involved in three projects. These projects are: the computerization of administrative, fiscal, membership, awards and registration information; a revision of the WNCPHA Bylaws and Manual of Procedures; and the micro-filming of association minutes.

Finally, many of the Standing Committee Chairpersons will be contacting our members for specific information. We are requesting that the membership respond to the respective committees with information within the specified time frames.

The Physician Extender Section of WNCPHA would like to invite all Physician Extenders in the state to attend their annual meeting in Hickory on May 26 at 9:30 AM. Physician Extenders are also encouraged to join NCPHA and to attend the annual meeting in Charlotte to support the approval of a Physician Extender Section. For more information, contact Rita Katz, Physician Extender Section Chairperson, at (704) 484-5293.

We are anticipating a very interesting and informative 43rd Annual Meeting and hope that many of you will be able to join us.

Joseph B. Bass, Jr.
President, WNCPHA

NCPHA SCHOLARSHIP AVAILABILITY 1989-90

Applications for NCPHA Scholarships must be received by June 16, 1989. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study or for technical study in the case of the Management Support Scholarships. Awards can be used for prerequisites or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state, in writing, an intent to work in a North Carolina public health agency for 2 years following completion of training. Applicants should be or become a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial need. Past awards have been granted to persons training in various public health fields; such as, environmental, nursing, health education, social work, counseling, administration, nutrition, biostatistics, dental, etc.

The amount of the scholarship awards usually ranges from \$300.00 to \$500.00 per awardee. For the academic year 1989-90, the Scholarship Committee expects to make the following awards: The Elizabeth Holley Memorial Scholarship to a public health nurse; two Management Support Section Scholarships to management support workers; three or more general scholarship awards from NCPHA (All public health professions are eligible for these scholarship awards.) Please obtain additional information and an application through:

Moses Carey, Jr.
Executive Director
Orange-Chatham Comprehensive Health Services, Inc.
P.O. Box 339
Carrboro, NC 27510

NCPHA AWARDS

Enclosed with this copy of your NEWSLETTER is a form for NCPHA award nominations. We ask that each of you thoughtfully consider the many persons who are your colleagues and coworkers who do outstanding work in the field of public health. Take a few moments of your time and nominate these individuals or groups for NCPHA awards.

The nomination need not be lengthy but must be descriptive in outlining the reasons that the nominee is worthy of the award. Talk with your coworkers and submit a nomination for any individual or group you feel is a deserving recipient.

Lastly, several of the NCPHA awards require membership in this professional organization. If you haven't already submitted your membership application, please do so immediately!! Who knows? An awards nomination may have already been submitted with your name and contributions to the field of public health!

Thanks for taking the time to recognize individuals with commitment and devotion to public health endeavors and for submitting a nomination.

Jo Williams
Chairperson
NCPHA Awards Committee

NEWS FROM THE EASTERN DISTRICT, NCPHA

The Eastern District, North Carolina Public Health Association Annual Meeting will be held on May 9-12, 1989. The meeting will be held at Kill Devil Hills, N.C. jointly between the Holiday and Ramada Inns. The theme for this year's program is "Charting The Course: Commitment to the Future of Public Health".

The program chairperson, Ms. Debra Springer, along with her committee, is developing a very informative and educational program. Among her speakers are Dr. Kit Simpson, UNC School of Public Health and Representative Walter B. Jones, a member of the North Carolina Legislature. There will also be section programs and five different workshops.

The Eastern District will again award scholarships to public health professionals and prospective public health workers. Awards will be given for Outstanding Career Achievement and Outstanding Public Health Department.

In between our meetings and educational programs, we will offer aerobic exercises, walks on the beach and other entertainment.

We will be hosting the NCPHA Governing Council Meeting on Tuesday May 9, 1989 at 10:00 a.m.

We are looking forward to an exciting and informative annual meeting. We invite everyone to be with us and to participate.

*Frankie Barnes
President
Eastern District, NCPHA*

A MESSAGE FROM SOUTHERN HEALTH

The SOUTHERN HEALTH ASSOCIATION needs YOU! We, in Southern Health, are proud that you are a member of your State Public Health Association. It is a definite indication of your dedication to your profession and your sincere effort to improve yourself personally. We would encourage you to become more active in the leadership of your State PHA and to go one step further by joining the Southern Health Association.

The Southern Health Association is your regional professional organization and is dedicated to supporting your State PHA in addressing public health issues of concern and to promoting you in your professional activities. SHA provides a "forum" or "network" for the exchange of ideas to meet the many challenges facing public health organizations and us as individuals in our daily endeavors. We need your help to make SHA work! Please join us and see how SHA can work for you both professionally and personally.

Each year SHA meets with one of the State PHAs at its annual meeting to carry out our mission. The 1989 meeting was in Louisville, Kentucky, March 27-30 as a joint meeting with the Kentucky Public Health Association. An exciting program was held and we look forward to seeing you at the next annual meeting as members of the Southern Health Association.

Contact your State representative for SHA, Estelle Fulp, for more information.

*Louis R. Thayer
President, SHA*

NOTICE OF 1989 ANNUAL DUES

Enclosed with this issue of the Newsletter you will find an application for renewal and/or new member payment of dues. They are \$20.00 for 1989.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the Treasurer, c/o NCPHA Headquarters Office, Post Office Box 10387, Raleigh, North Carolina 27605.

Remember: The membership year coincides with the calendar year (January through December). PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.

EDUCATIONAL OPPORTUNITIES

Master's Degree Programs For Working Health Professionals in Health Administration and Public Health Nursing Starting in Charlotte in August

The School of Public Health of the University of North Carolina at Chapel Hill is accepting applications for its twelfth off-campus Master of Public Health program to begin August 1989 in Charlotte. The program offers persons in western North Carolina an opportunity to receive graduate training in health administration or public health nursing while continuing to work full time.

The programs require 36-39 credit hours for graduation (12-13 courses). Approximately 10 of these courses will be taught at the AHEC Center in Charlotte. The remaining coursework will be offered either on weekends, or as independent guided-study modules. Courses taught in these formats will require students to attend classes on the Chapel Hill campus for two-day periods up to four times a semester. Public health nursing students will have field placements arranged to meet individual needs.

Students should meet the following academic requirements for admission: (1) Bachelor's or higher degree from an accredited college or university; (2) Grade point average of 3.0 or better in the major subject; (3) Score of 1,000 on the combined verbal and quantitative parts of the Graduate Records Examination (GRE).

In addition, each program has requirements related to professional experience.

Interested persons are urged to begin the application process as soon as possible. Experience has shown that it may take as long as 3 months before all college transcripts, GRE scores and recommendations are available to the admissions committees. Applicants who do not have a current GRE score are encouraged to register for the exam at the earliest opportunity. This examination is administered statewide on April 8th and June 3rd.

For information and applications write or call:

Office of Non-Residential Programs
Department of Health Policy & Administration
CB #7400, 263 Rosenau Hall, School of Public Health
Chapel Hill, N.C. 27599-7400 (919) 966-1451

or

Registrar in the Curriculum in Public Health Nursing
CB# 7400, 333 Rosenau Hall, School of Public Health
Chapel Hill, N.C. 27599-7400 (919) 966-1069



The Governing Council met January 27, 1989 in Charlotte. Among the members present were (left to right) Doris Gothard, Vice President for Education; Kent Campbell, Member-At-Large; Chris Hoke, Parliamentarian; Maida Dundon, APHA Representative; and Dr. Georjean Stoodt, Adult Health Section Chair.

UNC-CH SCHOOL OF PUBLIC HEALTH

CONTINUING EDUCATION

SPRING CALENDAR

Advanced Data Base Management April 3-4	Chapel Hill
Principles of Public Health Practice April 4-6	Chapel Hill
Management Support Training Workshop April 7	Asheville
Introduction to Spreadsheets April 10-11	Chapel Hill
Insitutional Sanitation April 11-13	Winston-Salem
Health Promotion for School Kids: Issues and Interventions April 14	Hickory
Introduction to Tumor Registry Operations April 20-21 July 13-14	Charlotte Rocky Mount
Quality Assurance and Advanced Reporting Skills for Tumor Registrars April 20-21	Charlotte
Relationships and Education With Patients April 21	Fayetteville
Sixteenth Annual Maternal and Child Health Conference: Coordination, Challenge, and Change in the 1990's April 23-26	Chapel Hill
Disease Clusters: A Scientific Symposium April 24	Chapel Hill
Advanced Spreadsheets April 24-25	Chapel Hill
Negotiation and Conflict Resolution April 26-27 May 17-19 May 23-24	Raleigh Charlotte Greenville
Annual Local Health Directors Workshop May 1-2	Chapel Hill
Supervisors' Clinic for Health and Human Services Professionals May 4	Greenville

1989 Public Health Nutrition Update: Nutrition and Women's Health May 10-11	Winston-Salem
Institute of Medicine Report: The Future of Public Health May 11 May 18 June 8 June 15	Asheville Winston-Salem Greenville Fayetteville
North Carolina Wastewater Treatment Plant Operator's School — Grades I-IV May 15-19	Chapel Hill
Community Health Nurse Certification Review May 19-20	Chapel Hill
Thirteenth Annual Community Health Nursing Conference May 21-24	Chapel Hill
Clinical Epidemiology for the Pharmaceutical Industry July 10-14	Chapel Hill
Sixth Annual School Health Nursing Conference August 10-11	Chapel Hill

For further information, contact:
Registrar, Office of Continuing Education,
UNC-CH School of Public Health,
CB #8165, Miller Hall, Chapel Hill, 27599-8165
(phone: 919-966-4032).

CHAPEL HILL, NC—The North Carolina Public Health Association, along with the UNC School of Public Health, is cosponsoring a statewide forum entitled **THE FUTURE OF PUBLIC HEALTH**. The program will examine the implications of the Institute of Medicine's (IOM) report on public health for North Carolina.

Programs will be presented May 11 in Asheville, May 18 in Winston-Salem, June 8 in Greenville and June 15 in Fayetteville.

The statewide forum is also cosponsored by the NC Division of Health Services, the Association of NC Boards of Health, the NC Association of County Commissioners, the NC Association of Local Health Directors and NC Area Health Education Centers.

Dr. Hugh H. Tilson, former NC State Health Officer, will review the IOM report and its implications. Dr. Sarah Morrow, a former local health director and former Secretary of the NC Department of Human Resources, will moderate a reactor panel including Dr. Ronald H. Levine, current State Health Officer and Dr. Michel A. Ibrahim, Dean of the UNC School of Public Health. Participants will split up into small workgroups to discuss the implications of the IOM report recommendations for the state. Their recommendations on how to strengthen public health in North Carolina will be distributed to participants following the forum.

Each forum program begins at 3:00 p.m. and concludes at 8:30. Dinner is included in the \$40 registration fee.

For further information or to register, contact Brenda Mauer, Registrar, Office of Continuing Education, UNC School of Public Health, CB #8165, Miller Hall, Chapel Hill, NC 27599-8165 (telephone: 919/966-4032).

North Carolina Public Health Association, Inc.

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Ann F. Wolfe, M.D., M.P.H., President
Barbara O. Chavious, Vice-President for Communications
and **Newsletter** Editor

DO YOU HAVE NEWS?

Send articles, reports, notes on members or calendar items to:

Barbara O. Chavious, Vice-President for Communications,
NCPHA
Dept. of Health Policy & Administration
CB #7400 Rosenau Hall, School of Public Health
Chapel Hill, North Carolina 27599

NOTICE

The **1989 Public Health Leadership Conference** which was cancelled in March due to an ice storm has been rescheduled for Wednesday, **April 26, 1989** at the Brownstone Hotel in Raleigh.

Important public health bills will be before the General Assembly at that time. Conference participants will have an opportunity to learn about the current status of those bills and to promote them to their legislators.

There is still time to register by calling 966-4032.

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, Inc.
APRIL, 1989**

NEWSLETTER

P.O. Box 10378, Raleigh, N.C. 27605

Calendar of Events

- 1) Public Health Week April 9-15, 1989
Statewide Activities
- 2) NCPHA Governing Council May 9, 1989
Ramada Inn
Kill Devil Hills
- 3) Eastern District Meeting May 10-12, 1989
NCPHA
Ramada Inn & Holiday Inn
Kill Devil Hills
- 4) Western District Meeting May 24-26, 1989
NCPHA
Holiday Inn Piedmont Center
Hickory
- 5) NCPHA Governing Council September 12, 1989
Adam's Mark
Charlotte
- 6) NCPHA Annual Meeting September 13-15, 1989
Adam's Mark
Charlotte
- 7) APHA Annual Meeting October 22-26, 1989
Chicago
- 8) NCPHA Annual Meeting 1990
Raleigh

ADDENDA

Bruce Parsons has been named Health Director of Gaston County, effective March 13, 1989. Prior to his move to NC, Parsons held a similar position in Battle Creek, Michigan as Health Director in Calhoun County.

Kent Campbell
Member-At-Large

Newsome Williams, Ph.D., DEC Director in New Bern, has been appointed to represent NCPHA on the Public Health Week Committee for a 2 year term, which began February 1, 1989 and ends January 31, 1991.

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